

# JOHN GLENN SCHOOL OF PUBLIC AFFAIRS

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## 2011-2012 Policy Labs

### Autumn Quarter

#### **880.05 Managing Government Contracts G5**

**Professor David Wirick**

**Th 5:30-8:18PM**

This course provides students with a perspective on the need and methods for managing contract relationships and outsourced services in the public sector. The course is designed to enable students to both diagnose problems and opportunities facing public sector organizations and to begin to identify and develop strategies for improving organizational performance. As such, the course may appeal to students interested in managing organizations that deliver goods and services in a variety of sectors (e.g., the arts, health services, environmental services, science and technology) and those students who have an interest in managing contracts and vendors in government or not-for-profit organizations.

#### **880.06 Lobbying and Government Relations G5**

**Professor Michael Toman**

**Mo 5:30-8:18PM**

This course is designed to provide an introduction to government affairs and lobbying at the state level. While lobbying local and federal levels of government will also be explored, the focus will be on state legislatures and executive branches. The instructor and guest lecturers, by way of example, will provide particular insight into the Ohio General Assembly and Ohio state government processes. The course is intended to illustrate why lobbying is an active, fundamental, and legitimate part of our governmental process and how lobbyists shape public policy. We will explore techniques, styles and the practice of lobbying. This course is not intended to teach you how to lobby, but will focus on the “art” and “science” of lobbying.

#### **880.06 Education Policy for Public Leaders G5**

**Professor Joshua Hawley**

**Th 5:30-8:18PM**

This course is designed to give students an orientation to the field of education (broadly defined) and workforce policy. The course will use both key texts and case studies to provide grounding in the issues education systems are facing in the current environment. We will pay keen attention to the practical issues by using both case studies and experiences from the instructor and guest speakers.

### Winter Quarter

#### **COURSE CANCELLED**

~~**880.05 Science and Technology:**~~

~~**Professor Caroline Wagner**~~

~~**M 5:30-8:18p.m.**~~

~~This course would be of interest to science, engineering, public management, and business students who want to understand science and technology policy making either to influence, participate, or take~~

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advantage of the resources that are available. This course would also be of interest to students who are  
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interested in potentially working in federal or state science and technology policy as well as students who are potentially interested in research and research management careers and want to understand how the national R&D enterprise operates.

### **880.05 Innovation and Entrepreneurship**

**Professor David Wirick**

**R 5:30-8:18p.m.**

This policy forum explores the role of innovation in the public sector. It describes types of innovation that public agencies and not-for-profit organizations can aspire to, examines the constraints on innovation in the public sector, describes a variety of innovation-enhancing mechanisms and models, and creates a comprehensive model for making agencies and organizations more responsive and better able to serve the public.

The course will progress from a review of innovation movements within the public sector to an examination of the current public environment and the need for innovation. Course readings will consider theoretical frameworks for public-sector innovation, innovation as defined by the business press, and examples of innovation in public-sector organizations. We will examine the drivers and enablers of innovation in public and private organizations, the experiences of public innovators, and the characteristics of public-sector innovations. Last, we'll examine the characteristics of innovative organizations and tools for making public organizations and not-for-profit organizations more innovative.

### **880.07 Markets or Mandates?: The Political Economy of Regulation, Deregulation, and Reregulation**

**G5**

**Professor Douglas Jones**

**T 5:30-8:18p.m.**

The *economic* regulation of industries and business activities has been a major governmental practice in the U.S. for well over a century. Two service sectors of great importance to the economy that historically have been a focus of regulation are the public utilities (electricity, natural gas, telecommunications, and water) and financial institutions. The main object of such oversight is consumer protection, broadly conceived, and looking after the public interest: the main structures employed are multi-member regulatory commissions (e.g., Federal Communications Commission, Securities Exchange Commission) or single-administrator agencies (e.g., Treasury, Environmental Protection Agency). The last twenty-five years, however, have seen a reexamination of how best to achieve these goals – specifically when and where to employ various market competition mechanisms to replace direct intervention and continuous oversight. The result has been perhaps a paradigm shift to relaxed regulation (sometimes outright deregulation) and major reliance on markets in the utility (energy and telecommunications) and financial (banking and investment) fields. While trusting to market solutions in these sectors has provided some success stories, in other instances the results have been very uneven and occasionally (as we have learned) calamitous. This course examines the strengths and limitations of each approach – mandates and markets -- the occasion for and

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evolution of their policy development, and the prospects for regulation, deregulation, and re-regulation in the U.S. economy.  
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## **880.06 Fundraising and Development: G5**

**Professor Lori Overmeyer**

**W 5:30-8:18p.m.**

This course is designed to introduce students to development and fundraising strategies, processes and systems. The skills and knowledge in this course have broad applicability to those interested in working in or with nonprofit organizations, public organizations, universities, nonprofit foundations and/or corporate foundations.

### **Spring Quarter**

## **880.05 Public Sector Project Management G5**

**Professor David Wirick – R 5:30-8:18p.m.**

**Professor Morris – M 5:30-8:18p.m.**

This course exposes students to requirements for effective project management and the many challenges it presents. The course will introduce students to international standards and methods for project management; the application of project management tools, the basic, ancillary, and “soft” skills necessary for successful project management; the challenges of project management in the public sector; and the strengths and limitations of project management in a complex organizational environment. This course requires “hands-on” application of project management methods as well as an understanding of project management concepts.

## **880.06 Policy, Innovation & Strategy in the Nonprofit Sector G5**

**Professor Stephanie Moulton**

**T 5:30-8:18p.m.**

The purpose of this course is to engage critical policy issues and innovation opportunities facing the nonprofit sector, from both a theoretical and applied perspective. Students will learn about the legal and political foundations of nonprofit organizations, and apply these foundations to current policies, events and opportunities in the nonprofit sector. The class will include a mix of readings, lectures, guest speakers, discussions and case studies, culminating in a policy defense of a critical issue of the student’s choice.

## **880.02 Strategic Budgeting G5**

**Professor William Shkurti**

**T 5:30-8:18p.m.**

This course is intended to provide managers in public programs with the tools they need to effectively marshal financial resources to advance strategic goals. Areas addressed include: linking strategy and money, expanding the resource base, thoughtful expense reduction strategies, management of financial risk, and effective financial advocacy. Course activities will include selected readings, class discussion, guest speakers, exercises and a group project involving a real life agency or program. This course is designed to be useful to students

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who choose to specialize in finance and budgeting, as well as those interested in other specialties; however PB 834 (Public Budgeting), or its equivalent, is a prerequisite.

## **880.02 Grant Writing G5**

**Professor TBD**

**W 5:30-8:18p.m.**

The purpose of this class is to introduce the student to the process of grant writing. Key grant writing techniques and structure can be applied to a broad range of proposals. Grant funding is crucial for many organizations and municipalities and current funding trends show a tight funding climate requiring adequate preparation and superior proposal writing.