

ERYNN ELIZABETH BEATON

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John Glenn College of Public Affairs
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ACADEMIC APPOINTMENT

THE OHIO STATE UNIVERSITY, COLUMBUS OH • 2017 -
- Assistant Professor, Nonprofit Management at the John Glenn College of Public Affairs

EDUCATION

UNIVERSITY OF MASSACHUSETTS, BOSTON MA • 2017
- Ph.D., Business Administration, Organizations & Social Change
- Dissertation: "Managerialism, Mission & Values: Micromechanisms of Nonprofit Institutionalization"

KELLOGG SCHOOL OF MANAGEMENT, CHICAGO IL • 2010
- Master of Business Administration with majors in Social Enterprise, Marketing, and Entrepreneurship

UNIVERSITY OF NEBRASKA, LINCOLN NE • 2005
- Bachelor of Journalism, major in Advertising, emphasis in Public Relations and minor in Mathematics

RESEARCH INTERESTS

Primarily through qualitative and ethnographic analysis, I study the ways in which nonprofit organizations' efforts toward social change can be fostered or frustrated.

PUBLICATIONS

Dowin Kennedy, E., Beaton, E.E., & Haigh, N. Forthcoming. Governance Practices for Increasing Social Impact Among Social Enterprises and Traditional Firms. In Billis, D. & Rochester, C. (Eds.) *Handbook on Hybrid Organisations*. Edward Elger Publishing.

MacIndoe, H. & Beaton, E.E. 2018. Friends or Foes? How Managerial Perceptions of the Political Opportunity Structure Shape Nonprofit Advocacy. *Public Performance & Management Review*.

Scully, M., Rothenberg, S., Beaton, E.E. & Tang, Z. 2018. Mobilizing the Wealthy: Doing "Privilege Work" and Challenging the Roots of Inequality. *Business & Society*, 57(6), 1075-1113.

Beaton, E.E. & Hwang, H. 2017. Increasing the Size of the Pie: The Impact of Crowding on Nonprofit Sector Resources. *Nonprofit Policy Forum*, 8(3), 211-235.

Beaton, E.E. 2017. Managerialism, Mission & Values: Micromechanisms of Nonprofit Institutionalization. (Ph.D. Business Administration, Organizations & Social Change), University of Massachusetts Boston, Boston.

CONFERENCE ACTIVITY

Lepere-Schloop, M., Beaton, E.E. & Smith, R. 2018. Women's Experiences with Sexual Misconduct in Nonprofit Organizations. *ARNOVA 47th Annual Conference*. Austin TX, November.

Beaton, E.E., MacIndoe, H. & Wang, T. 2018. Understanding Nonprofit Policy Advocacy as a Case of Organizational Hybridity. *ARNOVA 47th Annual Conference*. Austin TX, November.

Beaton, E.E. & Hwang, H. 2018. The Role of Philanthropy in Reproducing Inequality. *77th Annual Meeting of the Academy of Management*. Chicago IL, August.

Beaton, E.E. 2018. Mission-based Leadership: A Leadership Theory for the Nonprofit Sector. *77th Annual Meeting of the Academy of Management*. Chicago IL, August.

- MacIndoe, H. & Beaton, E.E. 2017. Friends or Foes? How Nonprofit Dynamic Political Capabilities are Shaped by Perceptions of the Policy Environment. *ARNOVA 46th Annual Conference*. Grand Rapids MI, November.
- Castillo, E. (organizer & panelist), Beaton, E.E. (panelist), Willner, L. (panelist), Nguyen, K. (panelist). 2017. Toward a More Perfect Academy: Elevating Critical Theory Research Methods in Nonprofit Education and Pedagogy. *ARNOVA 46th Annual Conference*. Grand Rapids MI, November.
- Gray, B., Kish-Gephart, J., Tilton, J. (organizers), Conley, D., Côté, S., DiTomaso, N., Gill, R., Munir, K., Scully, M. (presenters), Beaton, E.E., Lucas, K., Phillips, T.L., Gill, R., Gray, B., Kish-Gephart, J., Johnson, T. (roundtable leaders). 2017. Social Class Inequality: Research Perspectives and Networking. Professional development workshop at the *77th Annual Meeting of the Academy of Management*. Atlanta GA, August.
- Beaton, E.E., Wissman Weber, N., Haigh, N. 2017. Up the Creek? Resilience in a Less Successful Social Movement. *33rd EGOS Colloquium*. Copenhagen Denmark, July.
- MacIndoe, H. & Beaton, E.E. 2017. Friends or Foes? How Nonprofit Dynamic Political Capabilities are Shaped by Perceptions of the Policy Environment. Symposium for the special issue titled *Public Administration, Public Policy and Nonprofit Studies Research: Are We All Touching the Same Camel? in Public Performance & Management Review*. Washington DC, June.
- Beaton, E.E. 2016. Fighting Fire with Fire: How Nonprofits Protect Themselves from Mission Drift. *ARNOVA 45th Annual Conference*. Washington DC, November.
- Beaton, E.E. (organizer & presenter), Girschik, V. (presenter), Yosun, T. (presenter), Downin-Kennedy, E. (presenter) & Boxenbaum, E. (discussant). 2016. Managing the Meaning of Social & Market Logics in Mission-Driven Organizations. Symposium at the *76th Annual Meeting of the Academy of Management*. Anaheim CA, August.
- Boudes, M. (organizer & presenter), Casanovas, G., Ventresca, M.J. (presenters), Beaton, E.E. (presenter), Gümüşay, A.A. (presenter), Pinz, A., Helmig, B. (presenters), Almandoz, J. & Dacin, T. (discussants). 2016. Pushing Further Research on the Complexity and Dynamics of Institutional Logics. Symposium at the *76th Annual Meeting of the Academy of Management*. Anaheim CA, August.
- Beaton, E.E. 2016. The One-to-Many Relationship Between Local Vocabularies & Institutional Logics. *32nd EGOS Colloquium*. Naples Italy, July.
- Foster, P. & Beaton, E.E. 2016. Cultural Domains & Cognitive Networks: Brokerage and Multilevel Networks in Creative Industries. *32nd EGOS Colloquium*. Naples Italy, July.
- Beaton, E.E. & MacIndoe, H. 2015. The Impact of State Associations of Nonprofits on Nonprofit Understanding of and Engagement in Policy Advocacy. *ARNOVA 44th Annual Conference*. Chicago IL, November.
- Beaton, E.E. 2015. Intersectoral P[art]nerships. *ARNOVA 44th Annual Conference*. Chicago IL, November.
- Beaton, E.E. 2015. Matchmaking: Learning the Art of Generating Social Capital from Fundraisers. *Nonprofit Academic Centers Council*. Chicago IL, July.
- Beaton, E.E. 2014. Nonprofit Proliferation: The Strength in Numbers. *ARNOVA 43rd Annual Conference*. Denver CO, November.
- MacIndoe, H. & Beaton, E.E. 2014. Listening to the Voices of Massachusetts Nonprofits: Understanding Sector-wide Policy Priorities. Panel titled "The New Advocacy Finds Its Voice." *ARNOVA 43rd Annual Conference*. Denver CO, November.

Herman, E.E. 2014. The Institutional Context of Philanthropic Intermediaries. *51st Eastern Academy of Management Annual Conference*. Newport RI, May.

NEWS ARTICLES & INTERVIEWS

Beaton, E.E., Scully, M., & Rothenberg, S. 2017, July 20. How some rich people are trying to dismantle inequality. *The Conversation*. Reprinted in *Business Insider*, *Salon*, and *The Huffington Post*.

Vedantam, S. (Host) 2017, December 18. Never Go To Vegas, And Other Unspoken Rules Of Being An A-Lister. *NPR's The Hidden Brain* [Audio podcast].

INVITED TALKS

Scully, M. & Beaton, E.E. 2017. Mobilizing the Wealthy: Doing "Privilege Work" and Challenging the Roots of Inequality. *Harvard Kennedy School Initiative for Social Innovation and Change*. Boston MA, March.

AWARDS

- Gabriel G. Rudney Memorial Award for Best Outstanding Dissertation 2018. (\$1,000)
- Finalist for the Grigor McClelland Doctoral Dissertation Award 2018.
- Academy of Management Public & Nonprofit Division Top Reviewer Award 2018.
- Emerging Scholar. ARNOVA 2017.
- Doctoral Fellow. ARNOVA 2016. (\$750)
- Doctoral Dissertation Research Grant. UMass Boston 2016. (\$5,000)
- Conference Scholarship & Travel Grant. ARNOVA 2014 & 2015. (\$455 each year)
- Doctoral Award for Academic Excellence. UMass Boston College of Management 2015. (\$250)

GRANTS & PARTNERSHIPS

MASSACHUSETTS CULTURAL COUNCIL, BOSTON MA • 2015

- With Pacey Foster, fulfilled a grant from the Massachusetts Cultural Counsel to consult Adams Arts Program grantees on developing outcomes measurement. Provided reviews and held workshops.

MASSACHUSETTS NONPROFIT NETWORK, BOSTON MA • 2014

- With Heather MacIndoe and a UMB Public Service grant, conducted a survey of the Massachusetts Nonprofit Network members to understand their lobbying and advocacy practices and behaviors.

INDIAN INSTITUTE OF MANAGEMENT, BANGALORE INDIA • 2014

- Assisted Pratyush Bharati, Fulbright Scholar, coding qualitative data for social capital constructs.

TEACHING

THE OHIO STATE UNIVERSITY

PUBAFRS 2150: Introduction to Nonprofit Organizations (UG, Fall 2017 & Spring 2018)

PUBAFRS 7950: Nonprofit Capstone (G, Spring 2019)

UNIVERSITY OF MASSACHUSETTS BOSTON

MBAMGT660: Business & Its Environment (G, Online, Fall 2016)

MBAMKT684: Brand Management (G, Spring 2016)

MGT303: Managing Organizations (UG, Fall 2015)

MBAMGT687: Nonprofit Management (G, Spring 2015)

SERVICE TO THE FIELD

- AOM PNP Division 2019 Conference Associate Editor
- ARNOVA 2018 Conference Track Co-Chair
- Reviewer for *Business & Society* and *Nonprofit Management & Leadership*