

AMANDA M. GIRTH, PH.D.

John Glenn College of Public Affairs
The Ohio State University
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Columbus, Ohio 43210
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June 2016

ACADEMIC APPOINTMENTS

Assistant Professor, John Glenn College of Public Affairs, The Ohio State University, Columbus, OH

Fellow, National Center for the Middle Market, Fisher College of Business, The Ohio State University, 2016-2018

EDUCATION

Ph.D., Public Administration, American University, Washington, DC, 2010

Fields of study: Public Administration, Public Policy, and American Politics

Dissertation committee: Jocelyn M. Johnston (chair), Robert F. Durant, and Anna A. Amirkhanyan

Dissertation: Accountability and Discretion in the Age of Contracting: When and Why do Public Managers Implement Sanctions for Unsatisfactory Contract Performance?

M.B.A., The George Washington University, Washington, DC, 2003

B.S., Public Administration and Public Policy, Oakland University, Rochester, MI, 1998

RESEARCH INTERESTS

Accountability and third-party governance

Design and implementation of performance incentives

Front-line management decisions in contract management

AWARDS & HONORS

Outstanding Undergraduate Teaching Award, John Glenn College of Public Affairs, The Ohio State University, 2016

Leonard D. White Award - best dissertation in the field of public administration - American Political Science Association, 2011

Outstanding Scholarship at the Graduate Level, School of Public Affairs, American University, 2010-11

Paul A. Volcker Junior Scholar Research Grant, Section for Public Administration, American Political Science Association, 2010

Ann and Neil Kerwin Doctoral Dissertation Fellowship, American University, 2009

School of Public Affairs Graduate Faculty Assistantship, American University, 2006-2009

Advanced Graduate Student Travel Grant, American Political Science Association, 2009

Member, Pi Alpha Alpha National Honor Society for Public Affairs and Administration, since 2009

University Scholarship, Oakland University, 1994-1997

PROFESSIONAL EXPERIENCE

Manager, Public Services, BearingPoint, June 2003 - August 2007

Project management consultant for multiple client engagements at the U.S. Department of State and Agency for International Development. Most notably deputy project manager for \$300M global IT priority project for the Under Secretary of Management.

Project Consultant, Navigant Consulting, Energy and Water Practice, May 2002 - August 2002

Analyzed regulatory environment, Federal Communications Commission, joint use, market and non-market forces of networked industries to develop corporate strategic plans to enhance revenue potential for investor-owned utilities.

Program and Outreach Specialist, Michigan Women's Commission, Michigan Department of Civil Rights, State of Michigan, January 2000 - July 2001

Coordinated projects to support improvements in women's economic development, health, domestic and sexual violence, substance abuse, and girls and technology.

Legislative Assistant, State Representative Laura M. Toy, House of Representatives, State of Michigan, May 1999 - December 1999

Researched and analyzed proposed legislation primarily for the Judiciary and Retirement Appropriations subcommittees.

Office of Governor John Engler, State of Michigan July 1997 - May 1999

Interim Policy Coordinator: *Governor's liaison to Departments, Legislature, and external stakeholders on disability and civil rights issues.*

Appointments Specialist: *Researched candidates for appointments to boards and commissions in the Departments of Agriculture, Civil Rights, Corrections, State, and State Police.*

PUBLICATIONS

Peer-Reviewed Journal Articles:

Alicia C. Bunger, Yiwen Cao, Amanda M. Girth, Jill Hoffman, and Hillary A. Robertson. Constraints and Benefits of Child Welfare Contracts with Behavioral Health Providers: Conditions that Shape Service Access. *Administration and Policy in Mental Health*, DOI 10.1007/s10488-015-0686-1, forthcoming.

Randall S. Davis, Amanda M. Girth and Edmund C. Stazyk. 2016. The Social and Technical Determinants of Perceived Contract Performance: Rules, Autonomy, and Ethics. *Public Performance and Management Review* 39(3): 728-755.

John D. Marvel and Amanda M. Girth. 2016. Citizen Attributions of Blame in Third-Party Governance. *Public Administration Review* 76(1): 96-108.

Amanda M. Girth. 2014. What Drives the Partnership Decision? Examining Structural Factors Influencing Public-Private Partnerships for Municipal Wireless Broadband. *International Public Management Journal* 17(3): 344-364.

Amanda M. Girth. 2014. A Closer Look at Contract Accountability: Exploring the Determinants of Sanctions for Unsatisfactory Contract Performance. *Journal of Public Administration Research and Theory* 24(2): 317-348.

Amanda M. Girth, Amir Hefetz, Jocelyn M. Johnston, and Mildred E. Warner. 2012. Outsourcing Public Service Delivery: Competition in Local Service Markets, Management Responses, and Understated Transaction Costs. *Public Administration Review* 72(6): 887-900.

Jocelyn M. Johnston and Amanda M. Girth. 2012. Government Contracts and “Managing the Market:” The Implications of Strategic Management Responses to Weak Vendor Competition. *Administration & Society* 44(1): 3-29.

Robert F. Durant, Amanda M. Girth, and Jocelyn M. Johnston. 2009. American Exceptionalism, Human Resources Management, and the Contract State. *Review of Public Personnel Administration* 29(3): 207-229.

Book Review:

Amanda M. Girth. 2014. Strengthening Contract Management Capacity to Ensure Accountability. *Journal of Public Administration Research and Theory* 24(3): 795-799.

Book Chapter:

Amanda M. Girth. 2010. Climate Change. *What Do We Expect From Our Government?* Beryl Radin and Joshua Chanin, Eds. Lexington Books: Lanham, MD.

Conference Proceedings:

Amanda M. Girth. 2015. Incentives in Third-Party Governance: Management Practices and Accountability Implications, In *Academy of Management Proceedings* doi:10.5465/AMBPP.2015.65. (top 10% of conference papers selected for abridged version in *Proceedings*).

Research Report:

Amanda M. Girth and Jocelyn M. Johnston. Research Brief: Local Government Contracting. *National League of Cities*.

Journal Articles Under Revision:

“Incentives in Third-Party Governance: Management Practices and Accountability Implications.”

“Incentive Contracts in Public Procurement: Evidence from U.S. Federal Agencies” (with Lauren E. Lopez).

Journal Articles Under Review:

“Contract Design As Risk Management: Exogenous Risk and Supply Chain Complexity” (with Adam Eckerd).

Research in Progress:

“Small Business Suppliers and Federal Procurement: Examining Competition, Growth, and the Effects of Set Aside Contracts” (with Trevor L. Brown).

“Outsourcing Local Public Services: Disaggregating the Administrative Costs of Contracting” (with Jocelyn M. Johnston).

“Managing Contracting Complexity: A Public Values Perspective” (with Jocelyn M. Johnston).

GRANTS

Co-Principal Investigator. Federal Procurement and the Middle Market: Examining Competition, Subsidies, and Growth \$29,859 – National Center for the Middle Market. Period of performance: February 2016-December 2016.

Principal Investigator. Assessing the Effectiveness of Performance-Based Acquisitions in Federal Agencies \$92,180 - Naval Postgraduate School Acquisition Research Program, awarded by Naval Supply Systems Command Fleet Logistics Center San Diego. Period of performance: January 2015-September 2016.

CONFERENCE PRESENTATIONS

“Contract Design, Supply Chain Complexity, and Accountability in Federal Contracts,” paper presented at the Naval Postgraduate School’s 13th Annual Acquisition Research Symposium, Monterey, CA, May 4-5, 2016.

“Accountability in Contracting: Examining Contract Incentives in Federal Agencies,” paper presented at the Annual Meeting of the 2015 American Political Science Association, San Francisco, CA, September 3-6, 2015.

“Incentives In Third-Party Governance: Management Practices And Accountability Implications,” paper presented at the 75th Annual Meeting of the Academy of Management, Vancouver, BC, August 6-11, 2015.

“Examining Determinants of Incentive Contracts: Evidence from Federal Agencies,” paper presented at the 2015 Public Management Research Association Conference, Hubert H. Humphrey School of Public Affairs at the University of Minnesota, Minneapolis, MN, June 11-13, 2015.

“Citizen Attributions of Blame in Third-Party Governance” (with John D. Marvel), paper presented at the Fall Research Conference of the Association for Public Policy Analysis and Management, Albuquerque, NM, November 6-8, 2014.

“Examining Contract Accountability and Citizen Attributions of Blame in Third-Party Governance” (with John D. Marvel), paper presented at the Annual Meeting of the 2014 American Political Science Association, Washington, DC, August 28-31, 2014.

“Contract Performance in Federal Agencies: Assessing the Impact of Incentives on Contract Outcomes” (with Randall S. Davis and Edmund C. Stazyk), paper presented at the Annual Meeting of the 2013 American Political Science Association, Chicago, IL, August 29-September 1, 2013.

“A Fresh Take on Government Contract Performance: Linking Social and Technical Factors” (with Randall S. Davis and Edmund C. Stazyk), paper presented at the 73rd Annual Meeting of the Academy of Management, Lake Buena Vista, FL, August 9-13, 2013.

“Examining the Use of Incentives in Contract Management: Evidence and Implications,” paper presented at the Bi-Annual Public Management Research Conference, Madison, WI, June 20-23, 2013.

“The Social and Technical Determinants of Contract Performance: Resource Availability, Contracting Rules, Discretion and Ethical Climate” (with Randall S. Davis and Edmund C. Stazyk), paper presented at the Fall Research Conference of the Association for Public Policy Analysis and Management, Baltimore, MD, November 8-10, 2012.

“Contracting for Government Services: Using a Public Values Framework” (with Jocelyn M. Johnston), paper presented at the Fall Research Conference of the Association for Public Policy Analysis and Management, Baltimore, MD, November 8-10, 2012.

“Managing Contracting Complexity: A Public Values Perspective” (with Jocelyn M. Johnston), paper accepted for presentation at the Annual Meeting of the 2012 American Political Science Association, New Orleans, LA, August 30-September 2. (Note: Meeting canceled due to Hurricane Isaac).

"Assessing the Opportunity Costs of Contracting in Noncompetitive Public Service Markets," (with Jocelyn M. Johnston), paper presented at the 2012 Academy of Management Meeting, Boston, MA, August 3-7.

“The Partnership Decision: Examining Municipal Wireless Broadband Networks in the U.S.,” paper presented at the international symposium Neither Public Nor Private: Mixed Forms Of Service Delivery Around The Globe, Universitat de Barcelona, Barcelona, Spain, May 17-18, 2012.

"Assessing the Costs of Contracting in Noncompetitive Markets," (with Jocelyn M. Johnston) paper presented at the Fall Research Conference of the Association for Public Policy Analysis and Management, Washington, DC, November 3-5, 2011.

"Examining the Costs of Contracting in Noncompetitive Markets: Evidence from Local Governments," (with Jocelyn M. Johnston) paper presented at Annual Conference of the Association for Budgeting and Financial Management, Omaha, NE, October 6-8, 2011.

“Outsourcing Local Government Services: Holding Contractors Accountable in Noncompetitive Contract Markets” (with Jocelyn M. Johnston) paper presented at the Annual Meeting of the American Political Science Association in Seattle, WA, September 1-4, 2011.

“Why do Public Managers Avoid Enforcing Sanctions for Unsatisfactory Contract Performance? Perspectives from Local Governments,” paper presented at the Bi-Annual Public Management Research Conference in Syracuse, NY, June 2-4, 2011.

“Contract Management in Thin Markets: Examining Transaction Costs, Opportunity Costs and Contract Effectiveness” (with Jocelyn M. Johnston), paper presented at the Bi-Annual Public Management Research Conference in Syracuse, NY, June 2-4, 2011.

“From the Front Lines of Contract Management: Opportunity Costs and Public Service Contracting in Noncompetitive Markets” (with Jocelyn M. Johnston), paper presented at the Fall Research Conference of the Association for Public Policy Analysis and Management in Boston, MA, November 4-6, 2010.

“Digging More Deeply into Contracting Transaction Costs: The Impacts of “Managing” Public Service Provider Markets” (with Jocelyn M. Johnston), paper presented at the 6th Transatlantic Dialogue Conference in Siena Italy, June 24-26, 2010.

“Contracting for Local Government Services in Noncompetitive Markets: Management Responses and Policy Implications” (with Amir Hefetz, Jocelyn M. Johnston, Mildred Warner), paper presented at the Fall Research Conference of the Association for Public Policy Analysis and Management in Washington, DC, November 5-7, 2009.

“Public Managers "Managing the Market": Surveying the Effects of Strategic Interventions in Public Service Markets” (with Jocelyn M. Johnston), paper presented at the Bi-Annual Public Management Research Conference in Columbus, OH, October 1-2, 2009.

“American Exceptionalism, Human Resources Management, and the Contract State” (with Robert F. Durant and Jocelyn M. Johnston), paper presented at the Annual Meeting of the American Political Science Association in Toronto, ON, September 3-6, 2009.

“Accountability and Discretion in Contract Implementation: Examining Public Managers’ Differential Responses to Imposing Contract Sanctions,” paper presented at the Annual SPA PhD Research Conference in Washington DC, May 8, 2009.

“Public Service Contracting and Weak Competition: Assessing the Costs and Impacts of Strategies Used to “Manage” Provider Markets” (with Jocelyn M. Johnston), paper presented at the Annual National Conference of the Midwest Political Science Association in Chicago, IL, April 2-5, 2009.

“Managing the Market:” Exploring the Effects of Noncompetitive Markets on Public Management” (with Jocelyn M. Johnston), paper presented at the Annual Conference of the American Society for Public Administration in Miami, FL, March 20-24, 2009.

“Perceptions and Strategic Response: Government Contract Managers and the Challenge of Weak Vendor Competition” (with Jocelyn M. Johnston), paper presented at the Fall Research Conference of the Association for Public Policy Analysis and Management in Los Angeles, CA, November 6-8, 2008.

“Chasing Competition: Examining the Effects of Noncompetitive Public Service Markets” (with Jocelyn M. Johnston), paper presented at the Annual Conference of the Association for Budgeting and Financial Management in Chicago, IL, October 22-25, 2008.

“What Happens When Public Managers “Manage the Market?” Evidence and Implications” (with Jocelyn M. Johnston), paper presented at the Annual National Conference of the Midwest Political Science Association in Chicago, IL, April 3-6, 2008.

“Municipal Wireless: Innovative Public Service Delivery,” paper presented at the Annual Conference of the American Society for Public Administration in Dallas, TX, March 7, 2008.

“How Are Public Managers “Managing the Market?” Evidence and Implications” (with Jocelyn M. Johnston), paper presented at the Annual Conference of the Association for Public Policy Analysis and Management in Washington, DC, November 9, 2007.

“Municipal Wireless: Examining the Determinants of Public-Private Partnerships,” paper presented at the Annual Conference of the Association for Budgeting and Financial Management in Washington, DC, October 26, 2007.

“Public Managers and “Managing the Market:” Evidence from the Front Lines of Contracting” (with Jocelyn M. Johnston), paper presented at the Bi-Annual Public Management Research Conference in Tucson, AZ, October 26, 2007.

TEACHING EXPERIENCE

Assistant Professor, John Glenn College of Public Affairs, The Ohio State University

Public Management Capstone: Strategy for Public Organizations, PUBAFRS 7940: Autumn 2014, Spring 2015, Autumn 2015

Strategy for Public Organizations, PUBAFRS 812/7557: Autumn 2011 (2 sections), Spring 2013

Nonprofit Management and Governance, PUBAFRS 7553: Autumn 2012, Autumn 2013

Public Management, PUBAFRS 3500: Spring 2015, Spring 2016

Nonprofit Management and Governance, PUBAFRS 330/3140: Winter 2012, Autumn 2012, Spring 2013, Autumn 2013

Leadership in the Public and Nonprofit Sectors, PUBAFRS 290: Winter 2012, Autumn 2014, Autumn 2015

Instructor, School of Public Affairs, American University

The Individual and The Organization, PUAD 653: Summer 2008, Spring 2009, Fall 2009, Spring 2010

Managing Nonprofit Organizations, PUAD 681: Spring 2011

Lecturer, School of Business, The George Washington University

Master of Science in Project Management Orientation: August 2006, January 2007, August 2007, January 2008

Teaching Assistant, School of Business, The George Washington University

Organizational Behavior Experiential Laboratory, BADM 66: Fall 2002, Spring 2003

PROFESSIONAL SERVICE & ACTIVITIES

Founding Board Member, *Perspectives on Public Management & Governance*, Public Management Research Association, 2016-2018

Selection Committee, Paul A. Volcker Junior Scholar Research Grant, American Political Science Association Section on Public Administration, 2016

Participant, Academic Women in Public Administration, Inaugural Workshop, Evans School of Public Policy and Governance, University of Washington, 2016

Selection Committee, Best Dissertation Award, Academy of Management Public and Nonprofit Division, 2014

Selection Committee, Herbert A. Simon Book Award, American Political Science Association Section on Public Administration, 2013

Panel Chair, "Private Actors and Public Values: Street Level Behavior in a State of Agents," Association for Public Policy Analysis and Management, Baltimore, MD, November 2012

Executive Committee, American Political Science Association, Section on Public Administration, 2012-2014

External Referee, Charles Levine Doctoral Student Research Award, American University, School of Public Affairs, 2012

Selection Committee, Paul A. Volcker Junior Scholar Research Grant, American Political Science Association Section on Public Administration, 2011

Reviewer, *Journal of Public Administration Research and Theory*, *Public Administration Review*, *Administration & Society*, *Review of Public Personnel Administration*, *International Public Management Journal*, *The American Review of Public Administration*, *Public Administration*, *Public Administration Quarterly*, *Nonprofit Voluntary and Sector Quarterly*, *Public Management Review*, *State and Local Government Review*, *International Journal of Public Sector Management*, *Regional Studies*, *Local Government Studies*, *Journal of Environmental Planning and Management*

Panel Chair, "Improved Methods for Financial Management," Annual Conference of the Association for Budgeting and Financial Management in Washington, DC, September 2009

Panel Chair, "Transforming of Service Through Technology," Annual Conference of the American Society for Public Administration in Dallas, TX, March 2008

UNIVERSITY SERVICE

John Glenn College of Public Affairs:

Nonprofit Minor Committee, since 9/2015

Strategic Planning Committee, 2015

Doctoral Exam Committee, 9/2014-8/2015

Appointments, Promotion and Tenure Review Committee, 9/2014-2/2015

AmeriCorps Planning Grant Committee, 9/2014-3/2015

Master's Comprehensive Exam Committee, since 6/2014

Nonprofit Planning Committee, 9/2013-5/2015

Public Management Track Development Committee, 5/2013-4/2015

Public Finance Track Development Committee, 5/2013

Undergraduate Policy Paper Award Committee, since 9/2012
Committee Chair, 2013, 2014, 2015

Undergraduate Curriculum Committee, since 9/2012

Public Management Faculty Search Committee, 9/2012-5/2013

Robert W. Backoff Research Award Committee, 9/2011-5/2014

New courses developed for the Glenn College:

PUBAFRS 7940 Capstone: Financial Management for Public, Nonprofit, and Health Organizations

PUBAFRS 5592 Marketing for Nonprofit and Public Organizations

PUBAFRS 3500 Public Management

PUBAFRS 4510 Law and Public Affairs

The Ohio State University:

Grant reviewer, 2016 Impact Grant Review Committee, Office of Outreach and Engagement, 3/2016

Student Organization Advising

Co-advisor, Buckeyes Against Hunger, since 9/2015

Co-advisor, Design for American, since 10/2015

Co-advisor, Dollars4Change, since 9/2012

COMPAS Public/Private 2013-14 Planning Committee, 12/2012-12/2013

Denman Undergraduate Research Forum Judge, 5/2012, 4/2014

Graduate Faculty Representative, The Graduate School

Doctoral Dissertation, 11/2015

Doctoral Dissertation, 6/2014

Doctoral Dissertation, 5/2012

Nonprofit Advisory Group, Outreach and Engagement, since 9/2011

COMMUNITY SERVICE

Panelist, Lean Six Sigma Roundtable, LeanOhio, Ohio Department of Administrative Services, 10/2015

Plenary Moderator, Finding Your Policy Niche: Becoming the Expert You Want to Be, 2013 Glenn School Leadership Forum, 9/2013

Focus Group Facilitator, Central Ohio Organization of Public Purchasers-NIGP, Strategy Development, 6/2013

MEMBERSHIPS & CREDENTIALS

Member, Academy of Management

Public and Nonprofit Division

Member, Public Management Research Association

Member, American Political Science Association

Public Administration Section

Member, Association for Public Policy Analysis and Management

Member, Project Management Institute

Certified Project Management Professional (PMP), since 2004