



JOHN GLENN SCHOOL OF PUBLIC AFFAIRS

glenn.osu.edu

8000: Public Policy & Management – Foundations & Approach

Autumn 2012

Wednesdays 1:30-4:30 p.m., 240 Page Hall

Instructor: Dr. Charles Wise
Office: 350E Page Hall
Assistant: Gina Gest
Phone: 614-247-7933
Office Hours: 12:30-1:30 p.m. Wednesdays and By Appointment

Course Description

This course traces the intellectual currents in the historical field of public administration and its more contemporary companions of public policy and public management. The course provides an in depth introduction to research and theory about public administration. It is intended to familiarize students with major research streams in the field and issues and debates involved in them. Further, it is intended to assist students in thinking about and planning their own research directions.

Objectives

The purpose of this course is to introduce doctoral students to the historic intellectual conversations about the nature and scope of American public administration, public management, and public policy. This introduction will facilitate the ability to:

- a. develop a “cognitive map” of the major contributors and their intellectual relationships;
- b. identify the major theoretical and practical issues in the field and some of the answers that have already been given;
- c. examine research approaches utilized to address public administration questions;
- d. develop the ability to think critically, synthetically, and to develop new theory;
- e. learn the craft of writing academic papers;
- f. develop familiarity with some of the literatures relevant to public administration.

Course Requirements

1. Reading Assignments. Students are expected to read the weekly assignments and to participate actively in discussions.
2. Students will regularly be assigned to analyze and report on specific readings in class. For the assigned report, a memo analyzing the reading will be distributed to the class – no more than three pages in length.

3. Each student will select a paper delivered at the National Public Management Research Association Conference (PMRA) and write a critique of it.
4.

Readings Presentations	20%
Seminar Participation	20%
2 Book Analyses and Critiques	30%
Research Design Papers	30%

Assignments

1. **The first assignment: Research presentations** are to be prepared to discuss the readings for the day through the preparation of critiques of the week's readings. Prepare the memo according to the presentation guidelines.

How to Exchange Files

Summaries and critiques should be made available to the class by Tuesday night so that we have enough time to read, think about, and formulate our questions before class on Tuesday.

To make the copies available to your colleagues, email a copy of your review to everyone in the class (including the professor).

2. **The second assignment: Seminar participation** is dependent upon how well you summarize, critique, and present the article AND listen and react to the presentation made by your peers of their assigned articles. Class discussion will bring out the subtleties, connections to other works, and the relevance and power of these ideas for modern theory and practice. Your assignment includes reading others' critiques the night before, listening to their presentation and providing your own critique. Most of the readings tend to be quite short but nonetheless, compact and intense. Although one person will be responsible for leading the class discussion, I will ask others to comment about the reading.

Please do not read your critiques! You should understand the reading and your critique of the work sufficiently that you need only refer to your notes, not read from them.

3. **The third assignment: Write a critique of the two books**, Kevin B. Smith and Christopher Larimer, The Public Policy Theory Primer AND Kevin B. Smith and H. George Frederickson, The Public Administration Theory Primer. A set of guidelines will be presented for this assignment. You will project one of your critiques at the end of the quarter.
4. **The fourth assignment: Write a research design for a public management or public policy problem.**

Text

The following three books that are available at SBX Bookstore and Barnes & Noble Bookstore located on High Street:

1. Bryan Fry, Mastering Public Administration, Chatham, NJ, Chatham House, 2008.
2. Kevin B. Smith and H. George Frederickson, The Public Administration Theory Primer, Boulder, CO, Westview Press, 2003.
3. Kevin B. Smith and Christopher Larimer, The Public Policy Theory Primer, Boulder, CO, Westview Press, 2009.

Make-ups will only be given for those students who become ill or have a death in their immediate family. Papers which are one day late (after the hour on the day due in the seminar) will have the grade lowered one-half and two days late – a full grade, and more than two days late will receive a 0. No late presentations will be accepted. No incompletes will be given. However, if you have flu symptoms – coughing, sneezing, runny nose, or fever, etc., do not come to class and contaminate your classmates. Please e-mail the instructor and alternate arrangements will be made.

I. August 22: Introduction and the Big Ideas of Public Administration

Robert Behn, "The Big Questions of Public Management," Public Administration Review, Vol. 33 (July/August), 1995, pp. 313-324.

John J. Kirlin, "The Big Questions of Public Administration in a Democracy," Public Administration Review, Vol. 56 (September/October) 1996, pp. 4116-423.

Robert Agranoff and Michael McGuire, "Big Questions in Public Network Management Research." Journal of Public Administration Research and Theory, Vol. 11, No. 3, 2001, pp. 295-326.

II. August 29: Research Design

Research Questions and Designs

III. September 5: Public Management – The Field

Laurence Lynn, "Public Management: A Concise History of the Field.

Jos Raadschelders, "The Future of the Study of Public Administration: Embedding Research Object and Methodology in Epistemology and Ontology", Public Administration Review, Vol. 71, No. 6, 2011, pp. 916-924.

John P. Olsen, "Citizens, Public Administration, and the Search for Theoretical Foundations.

H. George Frederickson, "Whatever Happened to Public Administration".

Charles R. Wise, "Public Service Configurations and Public Organizations: Public Organizations Design in the Post-Privatization Era," Public Administration Review, Vol. 50, (March/April) 1990, pp. 141-155.

Keith Provan and Robin Lemaire, "Core Concepts and Key Ideas for Understanding Public Sector Organizational Networks: Using Research to Inform Scholarship and Practice", Public Administration Review, Vol. 72.

ALL – Christopher Pollit, "Envisioning Public Administration as a Scholarly Field in 2020," Public Administration Review, Vol.70, Supplement 1, pp. S292-S294.

IV. September 12: Public Policy – The Field

Peter DeLeon, "The Historical Roots of the Field".

Kevin B. Smith, "Economic Techniques".

Jonathan Wolf and Dick Haubrich, "Economism and its Limits".

John Kingdon, "How Does an Idea's Time Come? Agendas, Alternatives, and Public Policies".

Kenneth J. Meier, "Policy Theory, Policy Theory Everywhere: Ravings of a Deranged Policy Scholar", The Policy Studies Journal, 2009, Vol. 37, No. 1, pp. 5-11.

Rudolf Klein and Theodore Marmor, "Reflections on Policy Analysis".

V. September 19: Classics of Public Administration

Fry and Raadschelders, chapters 1 - 9

Reports on:

Frederick W. Taylor, The Principles of Scientific Management, New York: W.W. Norton, 1967.

Luther Gulick and Lyndall Urwick, eds., Papers on the Science of Administration, Institute of Public Administration, 1937.

Mary Parker Follett, Dynamic Administration, The Collected Papers of Mary Parker Follett, by Henry Metcalf and Lyndall Urwick, eds., New York: Harper Brothers, 1940.

H.H. Gerth and C. Wright Mills, eds., From Max Weber: Essays in Sociology, New York: Oxford University Press, 1958.

Elton Mayo, The Human Problems of Industrial Civilization, New York: Viking, 1960.

Chester Bernard, The Functions of the Executive, Cambridge: Harvard University Press, 1968.

Herbert Simon, Administrative Behavior: A Study of Decision-Making Processes in Administrative Organizations, New York: Free Press, 1997 (or earlier printing).

Charles Lindblom, The Intelligence of Democracy: Decision-making Through Mutual Adjustment, New York: Free Press, 1965.

Dwight Waldo, The Administrative State: A Study of the Political Theory of American Public Administration, New York: Holmes and Meier, 1984.

ALL – Kenneth J. Meier, “Governance, Structure, and Democracy: Luther Gulick and the Future of Public Administration,” Public Administration Review, Vol. 70, Supplement 1, S284-S291.

ALL – Michael Barzelay and Fred Thompson, “Back to the Future: Making Public Administration a Design Science,” Public Administration Review, Vol. 70, Supplement 1, S295-S297.

VI. September 26: “Public and Private Management”

Hal G. Rainey and Young Han Chun, “Public and Private Management Compared”.

Stephanie Moulton, “Putting Together the Publicness Puzzle: A Framework for Realized Publicness,” Public Administration Review, Vol. 69, No. 5, pp. 889-900.

Hal G. Rainey, “Sampling Designs for Analyzing Publicness: Alternatives and Their Strengths and Weaknesses,” Journal of Public Administration Research and Theory, Vol. 21, Supplement 3, pp. i321-i346.

Barry Bozeman and Stephanie Moulton, “Integrative Publicness: A Framework for Public Management Strategy and Performance,” Journal of Public Administration Research and Theory, Vol. 21, Supplement 3, July 2011, pp. i363-i380.

Ronald C. Moe, “The Emerging Federal Quasi Government: Issues of Management and Accountability,” Public Administration Review, Vol. 61, No. 3, (May/June), 2001, pp. 290-312.

Trevor L. Brown, Matthew Potoski, and David M. Van Slyke, “Managing Public Service Contracts: Aligning Values, Institutions, and Markets,” Public Administration Review, Vol. 66, No. 3, (May/June), 2006, pp. 323-331.

Charles R. Wise and Stephanie Moulton, “Shifting Boundaries between Public and Private Sectors: Implications from the Economic Crisis”, Public Administration Review, Vol. 70, No. 3, (May/June), 2010, pp. 349-360.

Eva Whitesman, “Order Beyond Crisis: Organizing Considerations Across the Public Service Configuration Life Cycle”, Public Administration Review, Vol. 70, No. 3, (May/June), 2010, pp. 361-366.

Policy Letter – Office of Management and Budget on Inherently Public Functions

ALL – Stephanie Moulton, “Integrating the Public in Public Administration: Envisioning the Scholarly Field in 2020,” Public Administration Review, Vol. 70, Supplement 1, pp. S317-S318.

VII. October 3: Research Issues

Laurence E. Lynn, Sr., “Public Management Research: The Triumph of Art Over Science”, Journal of Policy Analysis and Management, Vol. 13 (Spring), 1994, pp. 231-259.

Michael Spicer, “Determinism, Social Science and Public Administration”, American Review of Public Administration, 2005, Vol. 35, pp. 256-269.

Kenneth J. Meier, “Public Administration and the Myth of Positivism: The Anti-Christ’s View”, Administrative Theory and Praxis, 2005, Vol. 27, No. 4, pp. 650-668.

Douglas Morgan, Kent Kirwan, John Rohr, David Rosenbloom and David Schaefer, “Recovering, Restoring, and Renewing the Foundations of American Public Administration: The Contributions of Herbert J. Storing”, Public Administration Review, Vol. 70, No. 4, (July/August), 2010, pp. 621-633.

James L. Perry, “Strategies for Building Public Administration Theory,” Research in Public Administration, Vol. 1, 1991, pp. 1-18.

Jos C.N. Raadschelders, “A Coherent Framework for the Study of Public Administration,” Journal of Public Administration Research and Theory, Vol. 9, No. 2, 1999, pp. 281-303.

Markus Haverland and Dvora Yanow, “A Hitchhikers Guide to the Public Administration Research Universe”, Public Administration Review, 2012, Vol. 72, No. 3, pp. 401-408.

Jennifer Dodge, Sonia M. Ospina, and Erica Gabrielle Foldy, “Integrating Rigor and Relevance in Public Administration Scholarship: The Contribution of Narrative Inquiry,” Public Administration Review, Vol. 65, No. 3, (May/June), 2005, pp. 286-300.

Larry Schroeder, et al., “Routes to Scholarly Success in Public Administration: Is There a Right Path?” Public Administration Review, Vol. 64, No. 1, (January/February), 2004, pp. 92-105.

ALL – Robert F. Durant, “Parsimony, “Error” Terms, and the Future of a Field,” Public Administration Review, Vol. 70, Supplement 1, pp. S319-S320.

ALL – Norma M. Riccucci, Envisioning Public Administration as a Scholarly Field in 2020: Rethinking Epistemic Traditions,” Public Administration Review, Vol. 70, Supplement 1, pp. S304-S306.

VIII. October 10: Decision Making and Strategic Management

Charles Lindblom, “The Science of Muddling Through,” Public Administration Review, 1959, Vol. 19, pp. 79-88.

Charles Lindblom, "Still Muddling, Not Yet Through," Public Administration Review, 1979, Vol. 39, pp. 517-526.

Amitai Etzioni, "Mixed Scanning: A Third Approach to Decision Making," Public Administration Review, 1967, Vol. 27, pp. 385-392.

Amitai Etzioni, "Mixed Scanning Revisited," Public Administration Review, 1986, Vol. 46, pp. 8-14.

Graham Allison, "Conceptual Models and the Cuban Missile Crisis," American Political Science Review, 1969, Vol. 63, pp. 689-718.

Paul C. Nutt, "Comparing Public and Private Sector Decision-Making Practices," Journal of Public Administration Research and Theory, Vol. 16, No. 2, pp. 289-318.

Barry Bozeman and Sanjay K. Pandey, "Public Management Decision Making: Effects of Decision Content," Public Administration Review, Vol. 64, No 5, September/October 2004, pp. 553-565.

John Bryson, "The Future of Public and Non-Profit Strategic Planning in the United States", Public Administration Review, 2010, Vol. 70 special issue, pp. S255-S267.

John Bryson, Frances Berry and Kaifeng Yang, "The State of Strategic Management Research: A Selective Literature Review on Set of Future Directions", American Review of Public Administration, 2010, Vol. 40, No. 5, pp. 495-521.

Theodore H. Poister and George Streib, "Elements of Strategic Planning and Management in Municipal Government: Status after Two Decades," Public Administration Review, Vol. 65, No. 1, January/February 2005, pp. 45-56.

IX. October 17: Accountability and Control

Martin Landau and Russell Stout, Jr., "To Manage is Not to Control: Or the Folly of Type II Errors," Public Administration Review, Vol. 34, No. 2, March/April (1979), p. 148-156.

Philip H. Jos and Marti E. Tompkins, "Accountability: An Interdisciplinary Perspective," Research in Public Administration, Vol. 3 (1994), pp. 41-104.

Mel Dubnick and Barbara Romzek, "Accountability and the Centrality of Expectations in American Public Administration," Research in Public Administration, Vol. 2, (1993), pp. 37-78.

Robert D. Behn, "Why Measure Performance? Different Purposes Require Different Measures," Public Administration Review, September/October 2003, Vol. 63, No. 5, pp. 586-606.

Carolyn Heinrich, "How Credible is the Evidence and Does it Matter: An Analysis of the Program Assessment Rating Tool", Public Administration Review, Vol. 72, No. 1, pp. 123-134.

Sally Coleman Selden & Jessica E. Sowa, "Testing a Multi-Dimensional Model of Organizational Performance: Prospects and Problems," Journal of Public Administration Research and Theory, Vol. 14, No. 3, pp. 395-416.

Dale Krane, "Disorderly Progress on the Frontiers of Public Evaluation," International Journal of Public Administration, 24(1), 2001, pp. 95-123.

X. October 24: The Environment of Public Management and Policy

R.G. Tugwell and E.C. Banfield, "Grass Roots Democracy – Myth or Reality", Public Administration Review, 1950, Vol. 10, pp.47-55.

Robert Durant and William Resh, "Presidential Agendas, Administrative Strategies and the Bureaucracy", in George Edwards, ed. Handbook of the American Presidency, New York, Oxford University Press 2010.

Susan Webb Yackee, "Sweet-Talking the Fourth Branch: The Influence of Interest Group Comments on Federal Agency Rulemaking," The Journal of Public Administration Research and Theory, Vol. 16, No. 1, pp. 103-124.

Scott R. Furlong, "Political Influence on the Bureaucracy: The Bureaucracy Speaks," Journal of Public Administration Research and Theory, Vol. 8, No. 1 (1998), pp. 39-65.

Charles R. Wise and Rosemary O'Leary, "Breaking Up Is Hard to Do: The Dissolution of Judicial Supervision of Public Services," Public Administration Review, Vol. 63, No. 2, March/April 2003, pp. 177-191.

Steven J. Balla and John R. Wright, "Interest Groups, Advisory Committees, and Congressional Control of the Bureaucracy," American Journal of Political Science, Vol. 45, No. 4, October 2001, pp. 799-812.

Kaifeng Young and Sanjay Pandey, "Further Dissecting the Black Box of Citizen Participation", Public Administration Review, Vol. 71, No. 6, 2011, pp. 880-892.

XI. October 31: Administrative Reform

James G. March and Johan P. Olsen, "Organizing Political Life: What Administrative Reorganization Tell US About Government," American Political Science Review, Vol. 77, June (1983), pp. 281-296.

Charles R. Wise, "Organizing for Homeland Security," Public Administration Review, Vol. 62, No. 2, March/April 2002, pp. 131-144.

Stephen Page, "What's New about the New Public Management? Administrative Change in the Human Services," Public Administration Review, Vol. 65, No. 6, November/December 2005, pp. 713-727.

Charles R. Wise, "Organizing for Homeland Security after Katrina: Is Adaptive Management What's Missing?," Public Administration Review, Vol. 66, No. 3, May/June 2006, pp. 302-318.

Paul C. Light, "The Tides of Reform Revisited: Patterns in Making Government Work, 1945-2002," Public Administration Review, Vol. 66, No. 1, January/February 2006, pp. 6-19.

Donald P. Moynihan, "Managing for Results in State Government: Evaluating a Decade of Reform," Public Administration Review, Vol. 66, No. 1, January/February 2006, pp. 77-89.

Milena Neshkova and Tatiana Kostadinova, "The Effectiveness of Administrative Reform in New Democracies", Public Administration Review, 2012, Vol. 72, No. 3, pp. 324-333.

Gary J. Reid, Commentary, "Effectiveness of Administrative Reform", Public Administration Review, 2012, Vol. 72, No. 3, pp. 334-335.

XII. November 7: Comparative Public Management

Jody Fitzpatrick, et al, "A New Look at Comparative Public Administration: Trends in Research and an Agenda for the Future", Public Administration Review, Vol. 71, No. 6, pp. 821-830.

Jos Raadschelders, Commentary

Jamil Jreisat, Commentary

Kristen Andersson, Commentary

Nilima Gulrasani and Kim Moloney, Commentary

R.A.W. Rhodes, "One-Way, Two-Way, or Dead-End Street: British Influence on the Study of Public Administration in America Since 1945," Public Administration Review, Vol. 71, No. 4, pp. 559-571.

Christopher Pollitt and Geert Bouckaert, "Evaluating Public Management Reforms: An International Perspective," Hellmut Wollmann, ed., Evaluation in Public-Sector Reform: Concepts and Practice in International Perspective, pp. 12-35.

Lois R. Wise, "Public Management Reform: Competing Drivers of Change," Public Administration Review, Vol. 62, No. 5, (September/October), 2002, pp. 555-567.

Eva Witesman and Charles R. Wise, "The Centralization/Decentralization Paradox in Civil Service: How Government Structure Affects Democratic Training of Civil Servants", Public Administration Review, Vol. 69, No. 1, pp. 116-127.

ALL – Scott A. Fritzen, "Envisioning Public Administration as a Scholarly Field in 2020: Toward Global and comparative Administrative Theorizing," Public Administration Review, Vol. 70, Supplement 1, pp. S300-S301.

XIII. November 14: Public Law and Public Administration

Laurence Lynn, "Restoring the Rule of Law to Public Administration: What Frank Goodnow Got Right and Leonard White Didn't", Public Administration Review, Vol. 69, No. 5, pp. 803-812.

Donald Moynihan, "'Our Usable Past': A Historical Contextual Approach to Administrative Values", Public Administration Review, Vol. 69, No. 5, pp. 813-822.

Stephanie Newbold, "Toward a Constitutional School for American Public Administration", Public Administration Review, Vol. 70, No. 4, (July/August), 2010, pp. 538-546.

Ronald Moe and Robert Gilmore, "Rediscovering Principles of Public Administration: The Neglected Foundation of Public Law," Public Administration Review, Vol.55, No. 2, 1995, pp. 135-146.

Rosemary O'Leary and Charles R. Wise, "Public Managers, Judges, and Legislators: Redefining the New Partnership", Public Administration Review, Vol. 51, No. 4, (July/August), 1991, pp. 1-12.

Robert Christensen and Charles R. Wise, "Dead or Alive? The Federalism Revolution and Its Meaning for Public Administration", Public Administration Review, Vol. 69, No. 5, (September/October), 2009, pp. 920-931.

Philip J. Cooper, "George W. Bush, Edgar Allan Poe, and the Use and Abuse of Presidential Signing Statements", 2005, Presidential Studies Quarterly, Vol. 35, No. 3, pp. 515-532.

Mitchell A. Sollenberger and Mark Rozell, "Prerogative Power and Executive Branch Czars: President Obama's Signing Statements", Presidential Studies Quarterly, 2011, Vol. 41, No., 4, pp. 819-833.

XIV. November 21: NO CLASS

XV. November 28: Presentation of Research Design Papers

DISABILITY STATEMENT

THIS MATERIAL IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. PLEASE CONTACT THE SCHOOL'S OFFICE AT 292-8696 FOR ASSISTANCE. STUDENTS WITH DISABILITIES ARE RESPONSIBLE FOR MAKING THEIR NEEDS KNOWN AND FOR SEEKING THE AVAILABLE ASSISTANCE IN A TIMELY MANNER.