Celebrate!
The Glenn School has a lot to celebrate — new graduates, three Outstanding First-Year Students, a new $3 million grant for the Parliamentary Development Project and much more.
In this issue of Public Address

3 Letter from the Director
Glenn School Director
Dr. Charles Wise talks about events in and around the school.

4 Undergraduates Recognized by University
Three first-year students received the Outstanding First-Year Student Award given by the Ohio Union.

5 Events around the School
The Glenn School celebrates the graduation of the 2011 graduate students, Learning Community members visit Washington, D.C., and alumni, friends and students meet to network.

6 Public Affairs Student Association
The Public Affairs Student Association (PASA) expands its programming to help graduate students network, prepare for careers and enjoy graduate life.

7 Faculty Teaching and Around the School
Dr. David Landsbergis students helped local governments work with social media.

8 Speaker Boehner and Senator Portman Honored
Speaker John Boehner received the Glenn School Excellence in Public Service Award. Senator Rob Portman was awarded the first Glenn School Medal of Leadership.

9 Alumnus Bill Shkurti releases new book

10 Controlling Board President
Randy Cole has a unique opportunity to work on state policy as president of the Ohio Controlling Board.

11 First Alternative Spring Break Trip to Washington, D.C.
Graduates spent spring break networking with alumni and friends in Washington, D.C.

12 Alumnus’ Advice on Managing Public Perception
Alumnus Lance Decker offers his perspective on how to manage public perception of local government.

13-15 Alumni and friends

John Glenn School of Public Affairs
School Director
Charles Wise, Ph.D.
Administration
John Mills
Admissions and Student Services
Kathleen Hallihan, Ph.D.
Alumni Relations
Liz Shirey
Director
Kathryn Sullivan, Ph.D.
Battelle Center for Mathematics & Science Education Policy
Director
Debra Jasper, Ph.D.
Kiplinger Program in Public Affairs Journalism
Director
Kenneth Kolson, Ph.D.
Washington Academic Internship Program
Events Manager
Laura Sipe
Field Director
Ellie Valentine
Associate Field Director
Edward Rachimkulov
Ukraine Parliamentary Development Project
Outreach and Engagement
Cindy Holodnak
Management Development
Philanthropy
Jodi Bopp
Public Address
Hank Wilson
Director of Communications
General Information
614.292.4545

Letter from the Director
On behalf of the John Glenn School of Public Affairs, I am excited to share with you the exciting events happening in the life of the Glenn School, our faculty, and alumni.

In this issue, you will read about the many opportunities we at the Glenn School have had to celebrate our students, faculty, alumni and influential public leaders in the recent months. This spring, the Glenn School recognized two Ohio statesmen who have shown excellence in public service. Speaker of the House John Boehner was presented the 21st John Glenn School Excellence in Public Service Award. Speaker Boehner was recognized because of his long service at local, state, and national levels. Senator Rob Portman was given the first John Glenn School Medal of Leadership, created this year to recognize a person who has exhibited outstanding leadership in public affairs by example, action, and accomplishments.

The Glenn School also recognized three learning community members and public affairs majors who were selected to receive the Outstanding First-Year Student Award given by the Ohio Union. Josh Kohlschmidt, Mallory Workman and Justin Phillips were three of the ten students selected to receive this award because of the exemplary leadership and service they demonstrated during their first year at Ohio State.

During our spring pre-commencement ceremony, we celebrated not only those who graduated from the Glenn School during the year, but also three local public servants. State representative Ted Celeste was presented with the Outstanding Public Service Award for his career in public service in Ohio and alumnus Dana McDaniel and alumna Lisa Patt-McDaniel each received the Outstanding Alumnus Award for their work in public service. We at the school are immensely proud of the impact that our students and alumni are having on public service across the state and nation.

At a recent book release reception, we recognized the work of alumnus Bill Shkurti, whose first book, “Soldiering On in a Dying War,” tells the true story of events at the end of the Vietnam War that have been misrepresented by historians for decades. Shkurti, who currently teaches at the Glenn School, considers his historic account a labor of love and has chosen to donate all proceeds from sales of the book to the Glenn School.

As I shared with our new graduates, all of us affiliated with the John Glenn School of Public Affairs must allow our motto — “inspiring citizenship, truly putting those words into practice. As I shared with our new graduates, all of us affiliated with the John Glenn School of Public Affairs must allow our motto — “inspiring citizenship, public affairs majors who were selected to receive the Outstanding First-Year Student Award given by the Ohio Union. Josh Kohlschmidt, Mallory Workman and Justin Phillips were three of the ten students selected to receive this award because of the exemplary leadership and service they demonstrated during their first year at Ohio State. During our spring pre-commencement ceremony, we celebrated not only those who graduated from the Glenn School during the year, but also three local public servants. State representative Ted Celeste was presented with the Outstanding Public Service Award for his career in public service in Ohio and alumnus Dana McDaniel and alumna Lisa Patt-McDaniel each received the Outstanding Alumnus Award for their work in public service. We at the school are immensely proud of the impact that our students and alumni are having on public service across the state and nation.

At a recent book release reception, we recognized the work of alumnus Bill Shkurti, whose first book, “Soldiering On in a Dying War,” tells the true story of events at the end of the Vietnam War that have been misrepresented by historians for decades. Shkurti, who currently teaches at the Glenn School, considers his historic account a labor of love and has chosen to donate all proceeds from sales of the book to the Glenn School.

As I shared with our new graduates, all of us affiliated with the John Glenn School of Public Affairs must allow our motto — “inspiring citizenship, truly putting those words into practice. As I shared with our new graduates, all of us affiliated with the John Glenn School of Public Affairs must allow our motto — “inspiring citizenship, truly putting those words into practice. As I shared with our new graduates, all of us affiliated with the John Glenn School of Public Affairs must allow our motto — “inspiring citizenship, truly putting those words into practice.

I know you will enjoy this issue of Public Address, just as I did. If you would like to learn more about upcoming guest speakers, the Glenn School Alumni/ae Board and other opportunities, please visit our website or contact us.
Public Affairs undergrads receive honors

For the second year in a row, Glenn School undergraduate students have been recognized as some of the university’s best. Public affairs majors and John Glenn Learning Community members Josh Kohlschmidt, Justin Phillips and Mallory Workman were chosen to receive the Outstanding First-Year Student Award by the Ohio Union. These individuals, along with seven other students, were selected for the award based on the exemplary leadership and service they demonstrated during their first year at Ohio State.

Mallory Workman has made the most of her short tenure at Ohio State thus far. She has been a very active member of the John Glenn Learning Community and Civic Leadership Council, and has also been involved with a number of other campus organizations, including the Undergraduate Student Government, Alpha Xi Delta sorority, Best Buddies, a service organization, and the First-Year Connections Team, sponsored by the Office of Undergraduate Admissions and First-Year Experience. Outside of Ohio State, she has further developed her interest in public service through an internship in the office of State Representative Denise Driehaus. Workman could not be more pleased with her time in the Public Affairs major. “As far as the Glenn School, I cannot even begin to describe how great of an experience I have had. Whether it be interesting classes, friendly faculty members, or caring, readily available staff members, the Public Affairs major is one of the best on campus. The faculty and staff members in Page Hall do everything they can to help us succeed and there is no place I’d rather be.”

Justin Phillips wasted no time becoming involved at Ohio State this year. From his first day on campus, Justin quickly established himself as an up-and-coming student leader. In addition to involvement with the Learning Community and Civic Leadership Council, he is an active member of the Undergraduate Student Government, the Residence Hall Advisory Council, the Baker East Governing Organization, Central Ohio Buckeye Leadership Connection, and the Army ROTC program at Ohio State. He has also been spearheading a project to create late-night alcohol-alternative programming for students on campus — working with numerous campus offices in order to achieve this goal. Phillips has been thrilled with his experience thus far in the Glenn School and looks forward to more great things to come next year.

Originally from Texas, Josh Kohlschmidt was attracted to the major early in his college career. The public affairs major is exactly what I was looking for,” Kohlschmidt commented. “It’s a chance for me to get in-depth on many different policy issues and delve farther and farther into the complicated field of policy analysis. Josh credits the learning community for making his first year on campus a great one and allowing him to “live and become great friends with a dedicated group of students with similar interests. We grew personally, engaged in some fun service activities, hung out and built relationships that will last long far as the Glenn School, I cannot even begin to describe how great of an experience I have had. Whether it be interesting classes, friendly faculty members, or caring, readily available staff members, the Public Affairs major is one of the best on campus. The faculty and staff members in Page Hall do everything they can to help us succeed and there is no place I’d rather be.”

Glenn School’s new graduates

The 2011 Glenn School graduates were honored at a pre-commencement ceremony held Saturday, June 11 at the Ohio Union Performance Hall. Above, family and friends applaud the graduating students as they parade into the hall. Above right: Glenn School faculty members Rod Greenbaum and Craig Boardman speak at pre-commencement in front of a photo of the two professors competing in the warrior dash.

Learning community visits D.C.

The 2011 National Memorial Day Parade in Washington, D.C., began with quite a spectacle — students in the John Glenn Learning Community carrying a giant American flag down Constitution Avenue! As a visiting choral group sang “God Bless America,” the LC students slowly unveiled a 30-by-50-foot U.S. flag and then led the parade. This made for a great end to the 2011 Learning Community trip to Washington, a culmination of a year’s worth of policy study and community service by the students in the LC. The John Glenn Learning Community provides an environment where first-year students with an interest in public service and public policy can live together in the residence halls and participate in programming focused on their needs and interests.

This year’s trip brought 22 students and three staff members to our nation’s capital for a weekend of policy studies, professional development, community service and fun. On the first day in Washington, students had an opportunity to find out firsthand what life in Washington is like through visits to the offices of U.S. Senators Sherrod Brown and Rob Portman, as well as an evening panel discussion with Glenn School alumni from various organizations, including the Government Accountability Office and Department of Defense. Sandwiched between these two professional development opportunities was a trip to the 9/11 Memorial at the Pentagon and a tour of Arlington National Cemetery. On day two, students explored the many monuments and museums of Washington. After group tours of the Smithsonian National Air and Space Museum and U.S. Capitol, students had free time to explore the city on their own. Some chose to visit the Newseum, while others ventured to the National Zoo. The morning’s highlight was, of course, seeing John Glenn’s Friendship 7 space capsule on display in the air and space museum. In the evening, the group reconvened for a night tour of the monuments.

Day three saw the group depart for a community service project at the Historic Congressional Cemetery where the students watered trees and cleaned up the area for a special dedication ceremony that day. In the evening, everyone shared a group meal, and then gathered on the west lawn of the U.S. Capitol to watch the 2011 National Memorial Day Concert, before their big day carrying the flag on Memorial Day Monday.

“The trip was a great time for everyone,” remarked Chris Adams, coordinator of undergraduate programs. “The students in this program spend the whole year learning about the link between public service and public policy, and the trip allows them to immerse themselves in D.C. and participate in activities related to the program’s four pillars: policy, academics, service, and leadership.”
Public Affairs Student Association expands programming, elects 2011-12 leadership

By Erika Braunginn, President, Public Affairs Student Association (PASA) 2010-2011

The John Glenn School of Public Affairs Student Association (PASA) is the official voice for graduate students enrolled in the Glenn School. PASA acts as the liaison between the graduate students and the school’s faculty and staff. The Executive Board and Leadership Team are charged with planning and implementing programs to support students academically, professionally, and personally. We do not take this charge lightly. We are committed to offering Glenn School students events and opportunities in areas including professional development, community involvement, sports and recreation, and social occasions. This past year has been one of expansion for PASA and we have expanded the Glenn School’s collaboration across campus, Columbus, and beyond.

The 2010-2011 academic year saw the involvement of numerous professional development events including Career Conversations focused on the nonprofit and international sectors. Graduate students not only from the Glenn School, but also from the Fisher College of Business and the Knowlton School of Architecture participated in the conversations. Columbus-area professionals had the opportunity to share their career stories and network with all of the students. Glenn School students also networked with other graduate students, their peers and colleagues while moving forward into new career fields.

PASA also expanded social events that combined fun and career development. We hosted autumn and winter social festivities that included graduate students from Fisher, Knowlton, Moritz College of Law, and many others. People had such a great time meeting everyone that during the events they were already Asking about when we were going to have out next event! PASA also had an informal team at a weekly trivia night. We didn’t always come in first, but the brainpower of a group of policy folks is something to contend with.

Our Catchum Day of Service was a big hit, even though it rained and hailed! PASA partnered with United Way’s GenNext in landscaping work at the New Harvest Café and Urban Arts Center. Our softball, soccer, and flag football teams built some awesome Glenn School camaraderie while getting our minds off of homework for a bit. Overall, this has been a great year. PASA has played a leading role in shaping my graduate experience. I am grateful for being able to partake in this opportunity. It is therefore with great pleasure that I introduce the 2011-2012 PASA Executive and Leadership Team:

President: Andrew Charlton
Vice President: Melanie Cheng
Treasurer: Chris Brunner
Council of Graduate Students Representative: Jacqlyn Breymaier
Cabinet Members: Steve Adams, Erik Davis, John Kallis, Carrie Krochta, Eric Rosso

The PASA Executive Board is popularly elected by the student body. Participation in PASA activities is open to all graduate students of the Glenn School.

This spring, Dr. David Landsberger got Glenn School students thinking outside of the classroom by connecting them to a real client, creating a service learning opportunity for students to help local governments strategically use social media. While preparing to teach a course on government information systems, Landsberger searched for a client interested in learning about how to strategically use social media in government. The city of Upper Arlington thought Landsberger’s project idea was interesting and sent an e-mail to its peers—other local governments in region. Landsberger soon learned that many public information officers and community extension officers in the area were already part of a strong social network that was sharing ideas about how to use tools like Facebook, Twitter, and YouTube to promote their cities. Landsberger and his class found that many local governments were facing the same questions: How do we set up a policy dictating what employees can do on the job versus off? How do we deal with public records? How are we doing with the social media tools already in place? What is the next tool we should add to our social media toolboxes? Working with those local government officers, Landsberger developed a project that would tap the research talents of students and facilitate sharing of best practices among local governments in the region. He invited government officers to come to the Glenn School and speak to students about their experiences using social media and the concerns they encountered. Over the course of the class, Landsberger’s students developed a wiki page that organizes and outlines the social media practices and policies of 12 local governments and also provides resources about best practices across the nation based on student research. Using a Wiki as a platform for information sharing allows the project to continue beyond the class. Landsberger says, “The class could have used [the Wiki] with information and hand it over or can continue to provide more research and service that would continue in future classes or future projects,” he notes.

Landsberger notes that the trend is for local governments to get more involved from the community in operations and policy. “Government has [fewer resources than the private sector] and social media makes a lot of sense in terms of tapping into networks of community volunteers who are out there, already doing the work, but presumably there’s a lot that can be gained or leveraged by having these isolated efforts working together.”

“Social media is a network technology that exploits the networks that are already out there and makes those networks stronger and work better.”
Glenn School honors Ohio statesmen

Two Ohio statesmen were honored by the Glenn School this spring. Speaker of the House John Boehner received the school’s Excellence in Public Service Award and Senator Rob Portman was awarded the first John Glenn School Medal of Leadership.

Boehner receives Public Service Award

Now in its 21st year, the John Glenn School of Public Affairs’ Excellence in Public Service Award is an opportunity for the Glenn School to honor a person who demonstrates outstanding dedication to public service.

This year’s winner is John Boehner, speaker of the United States House of Representatives. He was presented the award at a luncheon ceremony inside the U.S. Capitol building. About 120 guests attended, including Ohio State and Glenn School alumni leaders, the spring 2011 class of Glenn Fellows, Senator Rob Portman and Ohio State Trustees Jack Fisher and Brittan Hicks.


Speaker Boehner is the 61st speaker of the United States House of Representatives. He is the U.S. Representative from Ohio’s 8th congressional district, serving since 1991. He has served as the House Republican Conference Chairman, Chairman of the House Education and the Workforce Committee and as the House Majority Leader from 2006 until 2007. After the Republicans lost control of the House in the 2006 elections, the House Republican Conference chose Boehner as Minority Leader. In 2011, when Republicans regained control of the house, he was elected Speaker.

Portman given Glenn School’s first Medal of Leadership

Sen. Rob Portman was awarded the first John Glenn School of Public Affairs Medal of Leadership. The award was created this year to recognize a person who has exhibited outstanding leadership in public affairs by example, action, and accomplishments. The Glenn School intends to recognize a new recipient annually.

“It is a great honor to receive the John Glenn School of Public Affairs’ Medal of Leadership alongside so many distinguished friends and colleagues,” said Portman. “Nothing is more rewarding than serving your fellow citizens. The John Glenn School of Public Affairs, through its faculty, administrators, alumni, donors, and support staff is helping to create the leaders of tomorrow.”

Portman was given the Glenn School’s Excellence in Public Service Award in 2009. He also serves on the Advisory Board of the Glenn School.

William Shkurti, the former VP of Business and Finance at The Ohio State University and past Ohio state budget director, has a new title to add to his resume: author. Shkurti, who is currently serving as an adjunct professor at the Glenn School, had his first book published in May, a historic account of events that occurred at the end of the Vietnam War titled “Soldiering On in a Dying War: The True Story of the Firebase Pace Incidents and the Vietnam Drawdown.” The book has been in progress for forty years, since shortly after Shkurti finished serving in the army during the Vietnam War. Writing the story of the Firebase Pace incidents was far more than a hobby. “What propelled me to get [“Soldiering On”] to the finish line was a sense of obligation to correct a 40-year injustice,” explains Shkurti. “Soldiering On” recounts events at Firebase Pace that gained national media attention in 1971, only six months after Shkurti returned home from serving at a similar firebase on the Cambodian border. In what was initially described as a mutiny, soldiers at Firebase Pace engaged in a temporary combat refusal when they refused to go on patrol because of concern over the unknown location of landmines in the patrol areas. At the time, news of the combat refusal underscored negative reports of drug use, fragging, inept leadership, and low morale plaguing U.S. military operations in Vietnam. As time has progressed, historic accounts of the events at Firebase Pace have, in Shkurti’s view, unjustly portrayed the actions of the soldiers serving there. Drawing on military logs, media reports and first-person interviews of veterans of the artillery unit, Shkurti reveals that the soldiers at Firebase Pace were veteran soldiers exercising common sense to protect one another, not the poster boys for a dysfunctional military. As Shkurti explains, “Nobody wants to be the last to die in a conflict that’s already decided.”

Beyond providing a corrected account of the Firebase Pace incidents, Shkurti’s book provides lessons for leaders and sheds light on concerns facing the U.S. military as it, too, faces a drawdown in Iraq and Afghanistan. “Soldiering On” examines the challenges leaders face when they must motivate people working in adverse conditions. “Soldiering On” is “a great book on human terms about a group in extreme circumstances who have to depend on each other,” Shkurti says.

On June 9, the Glenn School hosted a book release reception for “Soldiering On,” giving friends, colleagues, and interested readers the opportunity to congratulate Shkurti and get a signed copy of his book. The reception was attended by Senator and Mrs. Glenn and Shkurti was warmly introduced by his colleague of thirteen years, Ohio State President Gordon Gee. Dr. Charles Wise extended the school’s thanks to Shkurti, who is generously donating all proceeds from “Soldiering On” to the Glenn School.

Shkurti’s book sheds light on war story
Ohio’s Controlling Board president acts as budget policy gatekeeper

As Ohio’s state government works to pass a new state budget, one former Glenn School student has a view of the process from the top. Randy Cole is the governor-appointed president of the Ohio Controlling Board and a policy advisor to Gov. John Kasich, roles which allow him to help develop state policy, as Cole describes it, “where the rubber meets the road.”

The Controlling Board is often the forum for agencies to make adjustments to their budgets outside of the biennial budget process without going through the formal process of passing a new law. Agencies must make a request to the Controlling Board to change their appropriations, for specific contracting needs, like receiving a waiver of competitive selection, and to get approval for capital requests, including those of public universities like Ohio State.

“Depending on the agency,” Cole explains, “how much they contract and the nature of their business, they can be coming to the controlling board once a month or almost every meeting. The Department of Administrative Services, for example, is a contracting agency and so they almost always have requests before the controlling board.

“On the other hand, other agencies come to the controlling board because of the unanticipated circumstances they find themselves in; either because of [changes in] federal law, something that’s happened in the Ohio economy, or a law change that they have to react to outside of the budget process.”

The Controlling Board is comprised of six members from the Ohio Legislature and one executive appointee, the board’s president. “It’s a unique situation being an administrative appointee to a legislative body” notes Cole. “Outside of the U.S. Senate, where the vice president is the president of the Senate, I’m not sure of any other place where there’s an executive appointee to a legislative body to chair the meetings and interact with the legislature.” As president, Cole sets the agenda for the bi-monthly board meeting and reviews the requests before they reach the board, part of a three-step review process for reaching the Control Board agenda. Because he is part of Gov. Kasich’s staff, Cole reviews requests with several considerations in mind.

“My review and [the other steps in the review process] also check to see if the request is consistent with the previously passed budget bill and/or ongoing policy initiatives of the administration. Sometimes we look at the requests politically—the impacts of what’s going to happen, the messaging around it, how it will be perceived by the members of the board. Sometimes requests are kept from the agenda because the request doesn’t suit the political moment or direction of the governor’s agenda.”

Cole describes himself as “a lifelong student of public policy.” After earning a bachelor’s degree in public policy and management at the University of Akron, Cole first encountered the Controlling Board while he was in studying public policy and management at Ohio State and interning for the Legislative Services Commission as a budget analyst.

He recalls, “One of my first jobs was that I worked for a senator who served on the controlling board as a legislative member, and it was my job to come up with those “60 Minutes”-style questions to ask the agencies, to get to the point of why we were not going to support a request or to point out something the administration should be doing differently. So, I started my career working on the [legislative] side of this.”

After working for state and local government and in the private sector, Cole ran for state legislature in 2008. Although he was not elected, the relationships he built while campaigning led him to a position with then-state auditor Mary Taylor. Also serving on Taylor’s staff was Tim Keene, who was recently appointed director of the Office of Management and Budget (OMB).

When Keene was appointed, he requested that Cole join him in OMB. Cole is thrilled to be working on the Controlling Board and helping prepare the 2012-13 state budget.

“This is an incredibly exciting time. [Considering] my dual role as controlling board president and policy advisor, on the controlling board side we’re paying so much attention to efficiency and making sure things are done the right way and that the agencies are spending appropriately. On the policy side, working on the budget and working on government reform and efficiency initiatives … we’re in a transformational time. In this budget itself—an $8 billion hole we faced coming in to the legislative session, we were not going to support a request or let things go; we’re willing to do things in a way they’re willing to do things than in any other time in my career. So it’s great to be here now.”

Alumni and Friends: Randy Cole

A view from the top

As a former student at Glenn School, Randy Cole has a unique opportunity to see budget policy making from the inside as Ohio’s Controlling Board president.

Randy Cole in his office in Rhodes Tower.

Glenn School staff members Liz Shirley and Kate Hallihan led a group of four undergraduate students and eleven master’s students on an alternative spring break career networking trip to Washington, D.C., this past March.

The purpose of the trip, which the school intends to offer annually, is to provide students with an opportunity to expand their professional networks in the nation’s capital, to explore and learn about a number of different career options at federal government agencies, nonprofit organizations, think tanks and private government consulting firms.

Students had an excellent experience and left D.C. with new contacts and new ideas about what is possible for their future careers.

The Glenn School is grateful to all of the alumni and friends who helped to plan and support the first annual alternative spring break trip. If you are willing to host a group of Glenn School students at your organization during spring break next year, please contact Liz Shirley at shirey.23@osu.edu.

Annual alternative spring break to D.C. a success

Glenn School students with USAID staff member Wade Channell

2011 Spring Break Activities
- Informational Interviews with Alumni & Friends
- Federal Economic Development Forum
- Visit to the Government Accountability Office
- Visit to the USAID
- Visit to the Office of Management & Budget
- Networking Reception with Alumni and Friends
- Visit to Sen. Sherrod Brown
- Visit to Sen. Rob Portman
- Networking Reception with Alumni and Friends
- Visit to the Office of Management & Budget
- Visit to the Government Accountability Office
- Visit to the Federal Economic Development Forum

Above: (Left to right) Melissa Hermes and Glenn School alumna Lisa McMullen network with recent graduates Erika Braungin and Andrea Atkins at the reception. Left: Glenn School students with Booz Allen Hamilton staff at their Virginia office

Alumni and friends who made the trip possible

Patrick Dynes, Government Accountability Office
Lisa McMullen, Government Accountability Office
Mark Ryan, Government Accountability Office
Julie Miller, President’s Office of Management & Budget
Aja Brooks, Office of U.S. Sen. Rob Portman
Margie Glick, Office of U.S. Sen. Sherrod Brown
Rosa Alaboum, Booz Allen Hamilton
Rob Sheehan, Sheehan Nonprofit Consulting

Tori Caravan, DMG Resources
Earenstein Jones, International Economic Development Council
Jeffry Finkle, International Economic Development Council
Suchin Parihar, OSU DC Alumni Club
Steve Kowal, USAID
Colin Buckley, USAID
Wade Channell, USAID

2011 Spring Break Activities
- Informational Interviews with Alumni & Friends
- Federal Economic Development Forum
- Visit to the Government Accountability Office
- Visit to the USAID
- Visit to the Office of Management & Budget
- Networking Reception with Alumni and Friends
- Visit to Sen. Sherrod Brown
- Visit to Sen. Rob Portman
- Networking Reception with Alumni and Friends
- Visit to the Office of Management & Budget
- Visit to the Government Accountability Office
- Visit to the Federal Economic Development Forum

Above: (Left to right) Melissa Hermes and Glenn School alumna Lisa McMullen network with recent graduates Erika Braungin and Andrea Atkins at the reception. Left: Glenn School students with Booz Allen Hamilton staff at their Virginia office

Alumni and friends who made the trip possible

Patrick Dynes, Government Accountability Office
Lisa McMullen, Government Accountability Office
Mark Ryan, Government Accountability Office
Julie Miller, President’s Office of Management & Budget
Aja Brooks, Office of U.S. Sen. Rob Portman
Margie Glick, Office of U.S. Sen. Sherrod Brown
Rosa Alaboum, Booz Allen Hamilton
Rob Sheehan, Sheehan Nonprofit Consulting

Tori Caravan, DMG Resources
Earenstein Jones, International Economic Development Council
Jeffry Finkle, International Economic Development Council
Suchin Parihar, OSU DC Alumni Club
Steve Kowal, USAID
Colin Buckley, USAID
Wade Channell, USAID

2011 Spring Break Activities
- Informational Interviews with Alumni & Friends
- Federal Economic Development Forum
- Visit to the Government Accountability Office
- Visit to the USAID
- Visit to the Office of Management & Budget
- Networking Reception with Alumni and Friends
- Visit to Sen. Sherrod Brown
- Visit to Sen. Rob Portman
- Networking Reception with Alumni and Friends
- Visit to the Office of Management & Budget
- Visit to the Government Accountability Office
- Visit to the Federal Economic Development Forum

Above: (Left to right) Melissa Hermes and Glenn School alumna Lisa McMullen network with recent graduates Erika Braungin and Andrea Atkins at the reception. Left: Glenn School students with Booz Allen Hamilton staff at their Virginia office

Alumni and friends who made the trip possible

Patrick Dynes, Government Accountability Office
Lisa McMullen, Government Accountability Office
Mark Ryan, Government Accountability Office
Julie Miller, President’s Office of Management & Budget
Aja Brooks, Office of U.S. Sen. Rob Portman
Margie Glick, Office of U.S. Sen. Sherrod Brown
Rosa Alaboum, Booz Allen Hamilton
Rob Sheehan, Sheehan Nonprofit Consulting

Tori Caravan, DMG Resources
Earenstein Jones, International Economic Development Council
Jeffry Finkle, International Economic Development Council
Suchin Parihar, OSU DC Alumni Club
Steve Kowal, USAID
Colin Buckley, USAID
Wade Channell, USAID

2011 Spring Break Activities
- Informational Interviews with Alumni & Friends
- Federal Economic Development Forum
- Visit to the Government Accountability Office
- Visit to the USAID
- Visit to the Office of Management & Budget
- Networking Reception with Alumni and Friends
- Visit to Sen. Sherrod Brown
- Visit to Sen. Rob Portman
- Networking Reception with Alumni and Friends
- Visit to the Office of Management & Budget
- Visit to the Government Accountability Office
- Visit to the Federal Economic Development Forum

Above: (Left to right) Melissa Hermes and Glenn School alumna Lisa McMullen network with recent graduates Erika Braungin and Andrea Atkins at the reception. Left: Glenn School students with Booz Allen Hamilton staff at their Virginia office

Alumni and friends who made the trip possible

Patrick Dynes, Government Accountability Office
Lisa McMullen, Government Accountability Office
Mark Ryan, Government Accountability Office
Julie Miller, President’s Office of Management & Budget
Aja Brooks, Office of U.S. Sen. Rob Portman
Margie Glick, Office of U.S. Sen. Sherrod Brown
Rosa Alaboum, Booz Allen Hamilton
Rob Sheehan, Sheehan Nonprofit Consulting

Tori Caravan, DMG Resources
Earenstein Jones, International Economic Development Council
Jeffry Finkle, International Economic Development Council
Suchin Parihar, OSU DC Alumni Club
Steve Kowal, USAID
Colin Buckley, USAID
Wade Channell, USAID

2011 Spring Break Activities
- Informational Interviews with Alumni & Friends
- Federal Economic Development Forum
- Visit to the Government Accountability Office
- Visit to the USAID
- Visit to the Office of Management & Budget
- Networking Reception with Alumni and Friends
- Visit to Sen. Sherrod Brown
- Visit to Sen. Rob Portman
- Networking Reception with Alumni and Friends
- Visit to the Office of Management & Budget
- Visit to the Government Accountability Office
- Visit to the Federal Economic Development Forum

Above: (Left to right) Melissa Hermes and Glenn School alumna Lisa McMullen network with recent graduates Erika Braungin and Andrea Atkins at the reception. Left: Glenn School students with Booz Allen Hamilton staff at their Virginia office

Alumni and friends who made the trip possible

Patrick Dynes, Government Accountability Office
Lisa McMullen, Government Accountability Office
Mark Ryan, Government Accountability Office
Julie Miller, President’s Office of Management & Budget
Aja Brooks, Office of U.S. Sen. Rob Portman
Margie Glick, Office of U.S. Sen. Sherrod Brown
Rosa Alaboum, Booz Allen Hamilton
Rob Sheehan, Sheehan Nonprofit Consulting

Tori Caravan, DMG Resources
Earenstein Jones, International Economic Development Council
Jeffry Finkle, International Economic Development Council
Suchin Parihar, OSU DC Alumni Club
Steve Kowal, USAID
Colin Buckley, USAID
Wade Channell, USAID
A model for managing resident perceptions

Lance Decker is a Glenn School alumnus and a business planner whose practice focuses on local governments, community dispute resolution and conflict management. In this capacity Decker helps managers, policymakers and their constituents find practi- cal pathways into the future. Decker teaches college courses in strategic planning, public involvement and conflict management.

A client asked me, “What does it take to change the public’s opinion of local government?” By every standard this town is providing great services: quality is well above average and our costs are modest. Independent surveys show our customer service is outstanding. Yes, we have property and sales taxes that support these services, but ours are lower than most in this area. And our efficiency is unparalleled when compared to our peers. What’s it take to make people happy?”

She was waging an uphill battle. As a new manager in a town that went through a divisive council election and severe budget cuts, there were lots of obstacles to overcome. Why did she make public opinion one of her priorities? Two thoughts instantly struck me:

- Citizens usually don’t think about local government unless there is a problem that affects them personally. Their lives are busy with jobs, kids, care for elderly parents, church, PTA, and squeezing a moment into the week just to relax and un- wind. Because city government generally focuses on local governments, community engagement. Invite opinion leaders to contribute to an action plan for gaining greater transparency into, and awareness of, local government. Because of the respect you’ve shown, these leaders will become city advocates.

Finally, if there were legitimate problems in the past, don’t expect the city’s image to start glowing immediately. It may take an apology, an honest effort to correct errors, and time to redeem the city’s image. If the problem is just a simple lack of visibility of the city’s virtues, repeating positive messages can do wonders in a short time.

Remember, in these days of flashy advertising, media hype, and the infa- mious spin doctors, facts are negotiable but people are willing to “make book” on their perceptions. Take time to manage those public perceptions by identifying the messages you want people to receive, and sending those messages as often, and in as many ways, as possible.

Laura Allen, WAP ’08, recently accepted the position of Community Coordi- nator for the Office of United States Con- gresswoman Marcia Fudge (OH-11). In this position she is responsible for fielding calls from the national media, writing press releases and acting as the spokesperson for the Congresswoman.

Adam Ander- son, MA, 2011, accepted the position of HOME Choice Housing Coordinator at the Ohio Department of Job and Fam- ily Services. In this role, Adam serves as a bridge between the Health and Human Services field and the afford- able housing field. He works to help house individuals who are transitioning through the HOME Choice program (the Ohio version of the Money Follows the Person demonstration grant), and to help set larger affordable housing policy for the state of Ohio.

Kelsey Bergfeld, NEW Leadership 2010, first heard about the competitive fellow- ship program with the Legislative Service Commission during NEW Leadership Ohio. After nearly a year of dedication and an intense application and interview process, Kelsey was offered a fellowship and will begin work this December for the House or Senate Democratic Caucus.

Sylvia Brown, Dual Law, currently serves as Senior Judicial Attorney in the office of Supreme Court of Ohio Justice Yvette Muñoz. Initially when she joined in January became the first African-American woman Justice on the Supreme Court in its 208-year history.

Dr. Adam Eckerd, PhD 2011, recently joined the faculty of the Department of Public Ad- ministration at Kansas University as Assistant Professor specializing in urban policy.

Shana Eiseleitn, MA ’06, is serving as a Policy Analyst for the law firm Porter Wright Morris & Arthur LLP.

Joel Flesher, WAP ’93, is an associate at the Corporate Executive Board in Arlington, Virginia. Powered by a member net- work that spans over 50 countries and represents more than 80 percent of the world’s Fortune 500 companies, the Corporate Executive Board offers unique research insights along with an integrated suite of members-only tools and resources that enable the world’s most successful organizations to deliver superior business outcomes.

Alumni and Friends: Lance Decker
Alumni and Friends

Robyn Hoffman, MA 11, recently accepted the position of Executive Director and CEO at the Belexy Community Foundation. As the very first Executive Director, Robyn will be responsible for defining the short- and long-term direction and overall goals for the Foundation, which seeks to assist other vibrant and successful community based groups; to initiate programs and projects to improve the quality of life for Belexy residents; to act as a resource in aligning donors with causes, and to be a catalyst and agent for community-wide communication, interaction and priorities.

Mark Hamlin, MA ’08, recently left his position as a performance audit manager at the Ohio Auditor of State’s office to become the director of regulatory policy at Ohio Lieutenant Gov. Mary Taylor’s office.

Alumni and Friends

Julie Horne, MPA ’94, currently serves as the Aging and Disability Resource Center Program Coordinator at the Center on Children, Families, and the Law at the University of Nebraska-Lincoln.

Melissa Hull, MPA ’92, started her own consulting firm - The MK Group – after several decades representing the insurance regulatory community. She acts as compliance director for health associations and their third-party vendors; represents clients in front of state insurance departments and at state and national hearings; and provides legal advice and guidance to clients regarding licensure laws and form/filings requirements.

Bob Ireson, MA ’86, is a Senior Project Manager for the Columbus, Ohio office of Golder Associates Inc., which offers specialized services around the world in the areas of ground engineering; natural resources management; environmental and social assessment; environmental management and compliance; decommissioning and decontamination; and planning and design.

Andrea Jimenez, NEW Leadership ’07, graduated from The Ohio State University this spring, and accepted a position as a Dispute Consultant at Duff & Phelps in New York City. In this role, Andreas serves as a financial consultant for attorneys regarding company disputes with other companies or shareholders. She also works on fraud cases and bankruptcy cases.

Angela Klemack, WAIP, currently is an Associate Attorney at Withers Bergman LLP in New York City. She specializes in U.S. and international tax and wealth planning and is part of the Funds, Investment Tax, and Trusts practice group.

Stephanie Koscher, MA ’95, recently accepted the position of Director of Marketing and Community Services at Prevent Blindness Ohio, located in the Grandview area.

Ritika Sharma Kupur, Dual-MSW ’03, currently works as a Program Manager at ReadySetGo in Dayton, Ohio. ReadySetGo is a public/private partnership of early childhood professionals, community and business leaders who are committed to improving the quality of early care and education for all children in the Dayton Region.

Alma Lovins, NEW Leadership 2010, gave birth to her son, Joshua-Brayden Wayne Lovins on Feb 24, 2011 at 3:24 p.m. He was 9 pounds, 4 ounces, and 21 inches long. Alma is absolutely loving motherhood!

Mike McCandlish, WAIP 2010, recently accepted the position of Program Coordinator of the Washington Academic Internship Program at the John Glenn School of Public Affairs in Washington, D.C.

Meghan Moroney, MA ’08, currently serves as the Communications Manager at Fight Crime: Invest in Kids in San Francisco, California. Fight Crime: Invest in Kids is a national, bipartisan organization devoted to supporting programs proven to be effective at helping at-risk children avoid a life of crime and become productive citizens. Founded in 1996, Fight Crime: Invest in Kids has grown to include more than 5,000 police chiefs, sheriffs, prosecutors, Attorneys General and crime survivors.

Kelly Morman, NEW Leadership 2010, spent spring term as an intern in Washington, D.C. in the office of Senator Tom Harkin (D-Iowa). She received the DeBow Freed Leadership Award, the highest level of recognition of excellence in student leadership, from the Ohio Northern University, from which she graduated with her B.A. in political science in May. Kelly will spend the next two years teaching second-year Spanish in Osceola, Arkansas, as a Teach For America corps member.

Kimberly Murniels, MPA ’95, accepted a position as Chief Operating Officer at Ohio Attorney General Mike DeWine’s Office. In this role, she provides leadership and oversight to all operational sections of the Ohio Attorney General’s Office, including Human Resources, Finance, Information Technology, General Services, Risk Management, Records Management, and the Law Library.

Megan Quellhorst, WAIP ’07, is working in Geneva, Switzerland, for Global Hope Network International, which is a humanitarian aid nonprofit focusing on disaster relief and transformational community development.

Jennifer Sciantarelli, Arts Policy ’09, recently accepted the position of Communications Director of the College of Fine Arts at the University of Kentucky.

Wayne Turnage, MPA ’82, was appointed this year to the position of Director of Columbia Department of Health Care Finance (DHCF) by Mayor Vincent Gray.

We want to hear from you

Keep your classmates and the Glenn School informed of your promotions, job changes, papers/articles/books written, lectures/invitations given, marriage, children, and any other personal or professional achievements you wish to share with us.

Please send your updates and pictures to:
John Glenn School of Public Affairs
Attn: Liz Shirey
1508 Page Hall
1810 College Road South
Columbus, OH 43210
shirey.23@osu.edu
Speaker of the House John Boehner received the John Glenn School’s Excellence in Public Service Award. He was presented the award at a luncheon ceremony inside the U.S. Capitol building. More on this and other events on page 8.