

Program

4:00pm WELCOME

Jill Clark, John Glenn College of Public Affairs

4:10 – 4:45pm GROWING FOOD ACCESS WITH FARMERS' MARKETS AND PRODUCE INCENTIVES

4:10pm UPDATE FROM FINANCE FUND AND INTRODUCTIONS

Valerie Heiby, Finance Fund

4:15pm GROWING FOOD ACCESS WITH FARMERS' MARKETS AND PRODUCE INCENTIVES - PRODUCE PERKS IN CINCINNATI

Tevis Foreman, Cincinnati Department of Health

Debbie Serenius, Cincinnati Department of Health

Urban farmers' markets in Ohio have improved access and affordability of fresh local produce for low-income residents through SNAP acceptance and produce incentives.

4:25pm GROWING FOOD ACCESS WITH FARMERS' MARKETS AND PRODUCE INCENTIVES - DEVELOPMENT OF STATEWIDE PRODUCE INCENTIVES PROGRAM

Melissa Carter, The Ohio State University South Centers

Strategic marketing and promotion of Farmers' Markets with SNAP acceptance and produce incentives can result in increased sales and consumption of fresh produce

4:35pm GROWING FOOD ACCESS WITH FARMERS' MARKETS AND PRODUCE INCENTIVES - CREATING HEALTH COMMUNITIES

Julia Hansel, Ohio Department of Health

The work in urban communities is helping to inform an application for a statewide produce incentive program.

Thank You

We'd like to thank the following members of the planning committee for their time and talent:

Brian Estabrook, Ohio State University, John Glenn College

Julia Hansel, Ohio Department of Health

Tony Logan, USDA Ohio Rural Development

Lee Richter, Ohio State University, Extension

Cathy Startzman, Montgomery County Food Policy Coalition

Brian Williams, MORPC

Noreen Warnock, Local Matters

For free wireless Internet access throughout the building, connect to the network WiFi@OSU.

Resources for today's program including survey links, participant list and speaker handouts can be found at glenn.osu.edu/research/food-policy.



& Food Law Consortium with the National Agricultural Law Center. Hall holds and a law degree from the University of Wyoming and earned BS and MS degrees in resource policy from OSU.

Amalie Lipstreu

Policy Program Coordinator, Ohio Ecological Food and Farm Association (OEFFA)

Amalie Lipstreu is presently a policy coordinator for the Ohio Ecological Food and Farm Association (OEFFA). OEFFA is a membership-based, grassroots organization, dedicated to promoting and supporting sustainable, ecological, and healthful food systems. As policy coordinator Amalie advocates for policies that advance sustainable agriculture, protect the economic and environmental integrity of organic and sustainable farming contributing to healthy local food systems. She possesses over eight years of food and agriculture experience including prior management of the Ohio Food Policy Advisory Council at the Ohio Department of Agriculture where she directed Sustainable Agriculture Programs, the state Specialty Crop Block Grant Program and Governor Strickland's Ohio Neighborhood Harvest Initiative. Her experience also includes financial and grants management and more than 25 years in public and social service.

Tony Logan

State Director, USDA Ohio Rural Development

Tony Logan was appointed by the Obama Administration to serve as State Director of the United States Department of Agriculture's Ohio Rural Development Agency – the economic and community development branch of USDA in Ohio. He oversees five offices in the state which administer around \$700 million in annual investments in small towns through programs in low income housing, business & industry loan guarantees, water & sewer infrastructure, renewable energy project financing, broadband, and utility- scale electric projects. Prior to his appointment, Logan served as Chief Legal Counsel and Wind Policy Coordinator for the Ohio Department of Natural Resources in Columbus. He also served in the Ohio Department of Agriculture as Deputy Director for Legal & Legislative Affairs and was a partner in the private law firm of Brooks & Logan, Co. LPA, where he emphasized agricultural and agri-business representation. A native of Trumbull County, Logan continues to farm in partnership with his brothers on their 800 acre family farm. Most recently, Logan was named “2014 Government Official of the Year” by Green Energy Ohio.

Debbie Serenius

Co-Director of Produce Perks Program, Southwest Ohio

Cincinnati Health Department

Debbie Serenius is a registered dietitian, and owner of Nutrition Advantage, a private practice and consulting business. She holds a bachelor's degree in Health and Sports studies from Miami University, and completed her dietetic internship at Kettering Medical Center, in Dayton and Andrews University. She began her career as a clinical dietitian before going into private Practice and consulting, where she currently helps individuals and groups improve their health one good decision at a time.

4:45pm

UPDATE FROM USDA OHIO RURAL DEVELOPMENT AND INTRODUCTION

Tony Logan, USDA Ohio Rural Development

4:50pm

STATEWIDE POLICY IMPLICATIONS ON FOOD AND HEALTH

Lisa Hamler Fugitt, Ohio Association of Food Banks

State and Federal Policies and Their Impacts on Food and Health Issues in Ohio

5:10pm

WHY FOOD LABELING MATTERS

Amalie Lipstreu, Ohio Ecological Food and Farm Association

Relevant policy opportunities and challenges in the realm of food labeling.

5:25pm

ENGAGING IN THE FOOD SYSTEM - CHALLENGES FOR LOCAL FOOD PRODUCERS

Peggy Kirk Hall, Agriculture Law, The Ohio State University

How county-level interpretation of statewide health laws is affecting producers and our local food systems.

5:40pm

REVISITING THE 2015 GOALS OF THE OHIO FOOD POLICY ADVISORY COUNCIL

Jill Clark, John Glenn College of Public Affairs

6:00pm

RECEPTION



Biographies

Jill Clark

Assistant Professor, John Glenn College of Public Affairs at The Ohio State University

Dr. Jill Clark joined the Ohio State University as an Assistant Professor of Food Policy at the John Glenn School of Public Affairs in 2012. Her research centers on community and state governance of food systems, which particular attention to small and mid-size farm viability and food insecurity. Dr. Clark has been the PI or co-PI for over \$5 million in grant funded research. Current funded projects focus on opportunities for connecting food security and agricultural economic development policy initiatives, healthy retailing interventions, and policy opportunities for growth of small and mid-size farms engaged in the food system. Before joining the faculty, Professor Clark directed the Center for Farmland Policy Innovation at OSU from its opening in 2006 until her departure in 2012.

Melissa Carter

Business Development Specialist, The Ohio State University South Centers

Melissa Carter is a Business Development Specialist with the OSU South Centers. She has been involved with various farmers' markets programs at the South Centers, focusing on increasing EBT usage at markets as well as helping markets and vendors with social media. Additionally, she helps new and emerging small business in Southern Ohio with online marketing.

Tevis Foreman

Director of Produce Perks Program, Southwest Ohio

Cincinnati Health Department

Tevis Foreman, MA (Cincinnati Health Department) has years of experience addressing issues of public health and sustainable development of social and environmental systems. Tevis is Director of the Produce Perks Program for Southwest OH and Healthy Eating Coordinator for the City of Cincinnati's Creating Healthy Communities Coalition. Tevis serves on the Greater Cincinnati Regional Food Policy Council, was appointed to the City of Cincinnati's Urban Agriculture Advisory Board in 2009, and is an active member of the Green Umbrella's Local Food Action Team. In addition, Tevis serves on the CHD's Health Impact Assessment (HIA) committee, and NAACHO's HIA Community of Practice; was a Fellow for the Center for Progressive Leadership (2011); and served on the Young Professional's Kitchen Cabinet for the City of Cincinnati 2010-13.

Lisa Hamler Fugitt

Executive Director, Ohio Association of Food Banks

Lisa Hamler-Fugitt is the Executive Director of the Ohio Association of Foodbanks, Ohio's largest charitable food assistance network representing 12 Foodbanks and 3,300 member agencies including food pantries, soup kitchens, homeless shelters, and other charitable food assistance organizations. In 2014, this statewide network distributed over 184 million pounds of food and grocery items to more than 2 million Ohioans. The Ohio Association of Foodbanks is the home of the Ohio Benefit Bank the largest application assistance program in the nation and serves as the lead agency for the Affordable Care Act Navigator Program connecting uninsured and underinsured Ohioans to health care benefits. Lisa serves on the Executive Committee and as chair of the Membership Committee for Advocates for Ohio's Future and is affiliated with numerous state and federal organizations working towards the elimination of hunger and poverty. She is also a consumer representative on the Ohio Livestock Care Standards Board.

Julia Hansel

Creating Healthy Communities Program Consultant, Ohio Department of Health

Julia Hansel is a Registered Dietitian and Program Consultant with the Creating Healthy Communities (CHC) Program at the Ohio Department of Health. Funded by the Preventive Health and Health Services Block Grant from the Centers for Disease Control and Prevention, the CHC program works to increase opportunities for physical activity, improve access and affordability to healthy food and assure tobacco free living for all Ohioans. Julia is working at the state level to increase awareness of Ohio Farmers' Markets that accept SNAP benefits and produce incentives.

Valerie Heiby

Director of Development, Finance Fund

Valerie Heiby is the Director of Development at Finance Fund and is responsible for developing program and non-program resources and implementing a fundraising strategy to sustain capital for current programs. In addition, she conducts fundraising for new products as they are developed. Her 20 years of experience includes raising over \$300 million from private and public sources, developing proposals and managing investor relations.

Peggy Kirk Hall

Assistant Professor and Field Specialist, The Ohio State University

Peggy Kirk Hall is an attorney and assistant professor at The Ohio State University. She directs OSU Extension's Agricultural & Resource Law Program, which conducts research and outreach on legal issues that impact Ohio's