



THE OHIO STATE UNIVERSITY

JOHN GLENN COLLEGE OF PUBLIC AFFAIRS

PUBAFRS 5890 - US Food Policy

3 credits

Summer 2018 (Maymester)

This is an undergraduate/graduate course. I will grade/treat all students equally.

Monday -Thursday 10:00am-12:20pm

Page Hall 060

Dr. NEAL H. HOOKER

Professor of Food Policy

210R Page Hall, T: 614-292-8188 hooker.27@osu.edu

Office Hours: as needed

Course Description: An examination of national food affairs; the policy and practice of food. The approach is to introduce institutions, tools and topics. The numerous federal public and private agencies such as the FDA, USDA, CDC and others are described. Common policy tools such as information-based, process versus performance standards, and interactions with market-based public-private partnerships will be placed within their motivating theory and discussed in a supply-chain context. Attention will focus on contemporary policy issues including; food insecurity, health claims, taxes and obesity, novel ingredients and processing techniques, access, sustainability, corporate consolidation, food advertising, and foodborne illness.

The major **learning objectives** are:

1. Identify the range of **institutions** which target modern-day food policy problems.
2. Evaluate the use of policy **tools** to address social, economic and environmental aspects of food.
3. Track the development of key federal food policy **topics**, such as the *Dietary Guidelines for Americans*, the Farm Bill and *Food Safety Modernization Act*.
4. Conduct independent in-depth work to enhance research and communication skills.

Readings:

Parke Wilde. 2013. *Food Policy in the United States: An Introduction*. Earthscan/Routledge. ISBN-10: 1849714290; ISBN-13: 978-1849714297

There is a 2nd edition (2018) ISBN-13: 978-1138204003 I am still reviewing the differences

Additional readings to be assigned through the course and added to the Carmen page.

Students can access textbook information via the Barnes & Noble bookstore website: www.shopOhioState.com as well as from their BuckeyeLink Student Center. This information is disseminated by B&N to all area bookstores. You may buy from a store of your choice and/or shop for books (always use ISBN# for searches) on line.

Carmen: Lecture slides, news and interesting links, announcements, grades, and other information as needed. You will need a pdf/adobe reader.

Expectations: Your attendance and involvement in class is vital, **be prepared to discuss the material assigned**. Any indication of academic misconduct must and will be reported to The Ohio State University and the Committee on

Academic Misconduct (COAM). Make sure you have read OSU’s Code of Student Conduct <http://studentaffairs.osu.edu/csc/>. In particular, Section 3335-23-04 defines academic misconduct as: “Any activity that tends to compromise the academic integrity of the University, or subvert the educational process.” Examples of academic misconduct include (but are not limited to) plagiarism, collusion (unauthorized collaboration), copying the work of another student, and possession of unauthorized materials during an examination. Ignorance of the University’s Code of Student Conduct is never considered an “excuse” for academic misconduct.

OSU and COAM expect that all students have read and understand the University’s Code of Student Conduct and that all students will complete all academic and scholarly assignments with fairness and honesty. Failure to follow the rules and guidelines established in the University’s Code of Student Conduct may constitute “Academic Misconduct.” Sanctions for the misconduct could include a failing grade in this course and suspension or dismissal from the University.

If you have any questions about the above policy or what constitutes academic misconduct, please contact me.

Other sources of information on academic misconduct (integrity) to which you can refer include:

- The Committee on Academic Misconduct web page: <http://oaa.osu.edu/coam.html>
- Ten Suggestions for Preserving Academic Integrity: <http://oaa.osu.edu/coamtensuggestions.html>
- Eight Cardinal Rules of Academic Integrity: www.northwestern.edu/uacc/8cards.html

Assignments and papers are to be **individual work** and should be uploaded to Carmen by 5:00pm on the due date. Late submissions may be deducted points. There will be no final exam.

Grades:

Individual journal article review (10%), presentation (5%) and discussion board posts (5%)	20%	90-92.9% A-	93% or more A	
Exam	40%	80.0-82.9% B-	83.0-86.9% B	87.0-89.9% B+
Individual presentation of paper	10%	70.0-72.9% C-	73.0-76.9% C	77.0-79.9% C+
Final individual paper	30%	less than 60% E	60.0-66.9% D	67.0-69.9% D+
TOTAL	100%			

Instructions for Individual *Food Policy* Article Critique, Presentation and Discussion Board Posts

This assignment is designed to get you critically evaluating research about a contemporary **US** food policy issue, understanding the theory (tool) upon which the policy is based and the institutions impacted. It is also intended to have you read articles in a key academic journal to start your paper. Select a recent (2009 on) article from *Food Policy*. Prepare a summary and presentation of the institution, tool and topic -- approximately 1,000 words and 4 slides of a Powerpoint presentation. You will lead a Q&A discussion in class about what you have learned from the paper and its limitations. Following the presentation, you will continue the discussion about the article via the discussion board. Each student will post at least 5 questions/comments on one or more of the critiques and the lead student will respond to each. Upload your paper and the review to Carmen. You should choose a topic that you will focus on in your final paper so you can include this discussion as part of your literature review.

Presentation

5% of your grade
5 minutes of presentation + 2 minutes Q&A

Discussion Board

5% of your grade (by 5/19 5pm)
Students are to post at least 5 questions/answers or comments on each other’s journal article and presentation.

Instructions for Individual Paper

Final Paper 5,000 words

- Select a contemporary US food policy topic and describe the evolution of institutions and tools over time.
- Be clear about what problem(s) the policy is trying to solve.
- Include data that describes the policy environment – how big of a problem is this? For whom?
- Review previous studies that assess the policy.
- Recommend a new policy or changes to the existing policy.

Presentation	5% of grade
<i>Criteria</i>	<i>Points</i>
Non-verbal communication	5
Verbal	10
Timing	5
Content	20
Q&A	10
Total	50
Paper	30% of grade
<i>Criteria</i>	<i>Points</i>
Grammar	50
Organization	50
Literature review	150
Recommendation	50
Total	300

Class Schedule

Meeting		Topic	Reading
1	5/9/2018	Introduction	Wilde 1
		Institutions: US	Wilde 2 & 3
2	5/10/2018	Institutions: Global	Wilde 4
3	5/14/2018	Institutions: Supply Chains	Wilde 5 & 6
4	5/15/2018	Tools: Standards and Guidelines	Wilde 8; 2015 Dietary Guidelines for Americans
5	5/16/2018	Tools: Information	Wilde 9
Post Journal Article Due Wednesday May 16, 5pm Carmen			
6	5/17/2018	Individual presentations journal article	
Journal Review Due Sunday May 20, 5pm Carmen			
7	5/21/2018	Topics: Food Safety and Traceability	Wilde 7, Souza-Monteiro and Hooker
8	5/22/2018		
9	5/23/2018	Topics: Nutrition, Food Insecurity and Obesity	Wilde 10 & 11
10	5/24/2018		
Take-home Exam Due Sunday May 27, 5pm Carmen			
No class Monday May 28 – Memorial Day			
11	5/29/2018	Topics: Sustainability - Local, Organic and Natural	NRDC; WRAP
12	5/30/2018	1-on-1 meetings about paper	
13	5/31/2018	Individual presentations final paper	
Final Paper Due Monday June 4, 5pm Carmen			

Accommodation for Disabled Students

The University strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability (including mental health, chronic or temporary medical conditions), please let me know immediately so that we can privately discuss options. To establish reasonable accommodations, I may request that you register with Student Life Disability Services. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. **SLDS contact information:** slds@osu.edu; 614-292-3307; slds.osu.edu; 098 Baker Hall, 113 W. 12th Avenue.

Student Wellness: As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing. If you or someone you know is suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the **Office of Student Life Counseling and Consultation Services (CCS)** by visiting <https://ccs.osu.edu/> or calling 614-292-5766. CCS is located on the 4th Floor of the Younkin Success Center and 4th Floor of the PAES Building. 24 hour emergency help is also available through the National 24/7 Prevention Hotline at 1-800-273-TALK or at <https://suicidepreventionlifeline.org/>

Statistical Consulting: Students wishing to have additional help with the statistical analysis for their papers may consult with the Statistical Consulting Service (<https://scs.osu.edu/>)

Writing Consulting: Students wishing to have additional help with the writing of their papers can meet with a consultant at the Writing Center (<https://cstw.osu.edu/>).

Library Assistance: The Glenn College has a dedicated librarian at OSU Libraries, David Lincove (lincove.1@osu.edu), who can help provide research assistance. For more information and links to some common public affairs resources, see - <http://go.osu.edu/8gx>.

The Glenn College is committed to nurturing a diverse and inclusive environment for our students, faculty, staff, and guests that celebrates the fundamental value and dignity of everyone by recognizing differences and supporting individuality. We are dedicated to creating a safe space and promoting civil discourse that acknowledges and embraces diverse perspectives on issues and challenges that affect our community.

Paper

Overview

There are different purposes and audiences for policy analysis or issue papers, and thus different formats. In this class, the purpose of the paper is to *inform* stakeholders about a policy issue including strategic recommendations that can be implemented by local, state or federal government organizations.

The content of your paper will be derived from a literature review of related research and applied best practices supporting an evidence-based food policy recommendation – whether a new policy or a change to an existing policy.

The Policy Context

Be clear about what the policy is, what it is trying to do, and who might care about the “success” of the policy.

Literature Review of Related Research and Best Practices

Provide a review of the prior evidence from academia and practice related to your policy issue. This includes previous theoretical and applied research on your policy issue, historical development of the issue and recent events (such as new or pending legislation), and best practices previously identified as they relate to your issue. Any *consistent* citation format is acceptable. A good paper will incorporate ~10 references, including a mix of scholarly and practitioner sources. The article you discuss in the *Food Policy* critique is a good starting point for this review.

Linking to a Recommendation

Drawing from the literature review and contemporary practical discussions suggest a policy recommendation that would improve or solve the food policy problem you are researching. This can be a new policy or a change to an existing policy. The recommendation needs to be evidence-based.

Outline

Feel free to change the headings below, and/or add sub-headings as appropriate. This outline provides the “framework” that should be used to shape your paper which should be about 5,000 words. References and any technical appendix don’t count towards the word limit.

- 1) Title
 - Descriptive yet catchy; hooks the reader.
- 2) Aim/Summary
 - 2-4 short paragraphs
 - Provides the punch-line for the rest of the paper; describes the policy issue, identifies the analytical approach taken in this paper, and highlights the recommendations. All of the pertinent information should be clearly communicated in this “elevator” summary.
 - No statistics or data provided here; no citations of previous research.
- 3) Issue Context
 - Defines the issue of relevance to key stakeholders.
 - Convinces the target audience that this is an issue that they should care about.
 - Describes contemporary policy innovations (Bills in a state house, hearings, think-tank reports, etc.)
- 4) Literature Review
 - Reviews previous literature (research, news articles, policy briefs) on the issue.
 - Visual aids such as tables and graphs can be used to replace text, where appropriate.
 - Clearly identifies the policy implications of this issue. Conveys a sense of urgency.
- 5) Recommendations & Conclusion
 - Communicates specific, actionable implications.
 - Concludes re-emphasizing the importance and relevance of the issue to key stakeholders.
- 6) Key Sources
 - Cite all sources including weblinks.
- 7) Technical Appendix
 - Can be used to report detailed discussions of data, policy tool or decision support for the recommendation.

Final Presentations

10% of your final grade

10 minutes of presentation + 2 minutes Q&A

Content of your presentation:

1. **Institution.** Which decision-makers are you targeting? Who is affected by this problem? Who should care?
2. **Topic.** Why is it a POLICY problem?
3. **What do we already know?** Best practices, literature review of prior research.
4. **Recommendation.** What is your proposed policy solution? Why this? Evidence?
5. **Critique.** No solution is without its key assumptions, disadvantages/trade-offs or limitations. Discuss these.

Grading: 10% of your overall grade. The break-down for the grading of the briefing will be as follows, out of 100 points:

Non-verbal	Excellent 10 pts	Good 8 pts	Satisfactory 6 pts	Poor 2 pts	No points
Eye contact, body language, use of visual aids & poise	No room for improvement	Some room for improvement	Needs improvement	Needs much improvement	Needs major improvement
Verbal	Excellent 20 pts	Good 15 pts	Satisfactory 10 pts	Poor 5 pts	No points
Articulate; proper volume; steady rate; enthusiasm; confidence; practiced	No room for improvement	Some room for improvement	Needs improvement	Needs much improvement	Needs major improvement
Timing	Excellent 10 pts		Satisfactory 5 pts		No points
Pace and completeness	Completes briefing on time		~1 minute too long		More than 2 minutes too long
Content	Excellent 40 pts	Good 30 pts	Satisfactory 20 pts	Poor 10 pts	No points
Institution, Topic, Prior Literature, Recommendation, Limitations	Meets all content requirements with no room for improvement	Meets most content requirements with some room for improvement	Does not meet a few of the requirements and needs much improvement	Does not meet many of the requirements and needs major improvement	Does not meet any of the requirements and needs major improvement
Q&A	Excellent 20 pts		Satisfactory 10 pts		No points
Demonstrates a comprehension of topic	Engages with audience in open discussion		Has difficulty completing answers		Does not answer questions

A Book Reading List

Good “next steps”

Josling, Roberts and Orden. (2004). *Food Regulation and Trade: Towards a Safe and Open Global System*.
Institute for International Economics. Washington, D.C.

Still a good review of transition to WTO and economic basis of interventions which influence food trade

Armbruster and Knutson (eds). (2013). *US Programs Affecting Food and Agricultural Marketing*. Springer.
Expensive, contributed article reference which surveys history and current practice

Lang, Barling and Caraher. (2009). *Food Policy: Integrating Health, Environment & Society*. Oxford
Great European focus, interdisciplinary rather than just economics

Southgate, Graham and Tweeten. (2010). *The World Food Economy*. Second Edition. Wiley
Development economics based, excellent comparative background studies of regions

Summer Reading!?

Dorfman. (2014). *Economics and Management of the Food Industry*. Routledge.

Otte Hansen. (2013). *Food Economics: Industry and Markets*. Routledge.

Nestle. (2007). *Food Politics: How the Food Industry Influences Nutrition and Health*. Revised Issue. Uni. Of CA.
Press

Mazzocchi, Traill and Shogren. (2009). *Fat Economics: Nutrition, Health, and Economic Policy*. Oxford

Westhoff. (2010). *The Economics of Food: How Feeding and Fueling the Planet Affects Food Prices*. Pearson

Brouwer, Fox and Jongeneel (eds.). (2012). *The Economics of Regulation in Agriculture: Compliance with Public
and Private Standards*. Cabi

Social Justice

Paarlberg. (2010). *Food Politics: What Everyone Needs to Know*. Oxford

McWilliams. (2009). *Just Food: Where Locavores get it Wrong and how we can Truly Eat Responsibly*. Hachette

Gottlieb and Joshi. (2010). *Food Justice*. MIT Press

Journals with Significant Food Policy Content

General	Safety	Nutrition	Sustainability/Other
<i>Food Policy</i>	<i>Journal of Food Protection</i>	<i>Journal of the Association of Nutrition and Dietetics</i>	<i>Agriculture and Human Values</i>
<i>Journal of Public Policy & Marketing</i>	<i>Foodborne Pathogens and Disease</i>	<i>Journal of Nutrition</i>	<i>Land Use Policy</i>
<i>British Food Journal</i>	<i>Food Control</i>	<i>Appetite</i>	<i>Rural Sociology</i>
<i>Food and Drug Law Journal</i>		<i>Food Quality and Preference</i>	<i>Geoforum</i>
<i>Critical Reviews in Food Science and Nutrition</i>		<i>American Journal of Public Health</i>	<i>Journal of Rural Studies</i>
<i>Journal of Food Science</i>		<i>American Journal of Clinical Nutrition</i>	<i>Journal of Agricultural and Environmental Ethics</i>
<i>Choices/EuroChoices</i>		<i>American Journal of Health Behavior</i>	
<i>Journal of Agricultural Economics</i>		<i>Public Health Nutrition</i>	
<i>European Review of Agricultural Economics</i>		<i>Journal of Nutrition Education and Behavior</i>	
<i>American Journal of Agricultural Economics</i>		<i>Journal of Hunger and Environmental Nutrition</i>	
<i>Applied Economics Perspective and Policy</i>			
<i>Journal of Food Products Marketing</i>			