



# THE OHIO STATE UNIVERSITY

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## JOHN GLENN COLLEGE OF PUBLIC AFFAIRS

**PUB AFRS / CRP / AEDE 5900 – 3 Credits**  
**Food System Planning and the Economy**  
**Autumn 2015**  
**Tu Th 11:10AM - 12:30PM – Page Hall 060**

Instructor: Dr. Jill Clark  
Office: 210N Page Hall  
Email: clark.1099@osu.edu  
Office Hours: 1:30-3:30 PM Monday or by appointment

### **Course Description**

The purpose of this course is to build knowledge of the food system from local planning and policy and applied economic perspectives. The food economy, planning and policy have traditionally been considered a national domain, and has dealt with issues such as public health, nutrition, anti-hunger, food safety, food labeling, international trade and food aid. In the past several years, however, food has been recognized as an issue for local governance, planning and economic development. Community food governance and planning (or lack thereof) affects the ways that people produce, obtain, consume and dispose of their food. Food decisions affect where and how food can be grown, where and how food can be accessed, and how food is integrated into broader community goals.

The intent of the course is to familiarize students with key players and issues related to the practice of food system planning (the process and practice of creating and implementing food policies) and how this practice interfaces with the economy - and to place these issues in a global context. Further, basic issues in our conventional food system (production, distribution, marketing, and disposal of food), particularly with regard to those elements that may be influenced by civic action and public regulation, will be addressed. Building on these basic issues, the course will provide the fodder to examine and critique alternatives to this system (e.g., urban farming, local foods, direct markets, civic agriculture). The class is structured to develop and challenge participants' thinking through readings, lectures, interaction with participants in alternative food system, and structured discussion. At the end of the class, students should have an increased understanding of food systems as a planning and community development topic.

### **Objectives**

Upon successful completion of this course, students will be able to:

- Describe the current state of the global food system.
- Recognize trends in the global food system affecting local conditions.
- Identify the many actors in the food system and the perspectives they bring to food system planning and practice.
- Identify the roles of the local policy-makers, planners and economic developers in food system development.

- Critique alternative food system strategies.
- Apply information about the challenges of, and solutions to, current food system failures.
- Hone and improve communication and presentation skills.

### Course Materials

Required Book: Clapp, Jennifer. 2011. *Food*. Cambridge: Polity Press. ISBN# 978-0745649351

Students can access textbook information via the Barnes & Noble bookstore website: [www.shopOhioState.com](http://www.shopOhioState.com) as well as from their BuckeyeLink Student Center. This information is disseminated by B&N to all area bookstores. You may buy from a store of your choice and/or shop for books (always use ISBN# for searches) on line.

All additional articles and reports are available Carmen or via a link on the syllabus.

### Grading and Assignments

Class Participation	10%
Carmen Discussion of Readings	10%
Healthy Food Access Report 1 (Due 9/27 by 5 PM)	20%
Healthy Food Access Report 2 (Due 10/18 by 5 PM)	10%
Policy Brief Lite (Due 11/18 by 5 PM)	20%
Final Exam (12/16, 10:00am-11:45am)	30%

Grading scale:

93 - 100	A	80 - 82	B-	68 - 69	D+
90 - 92	A-	78 - 79	C+	64 - 67	D
88 - 89	B+	73 - 77	C	63 & below	E
83 - 87	B	70 - 72	C-		

The instructor reserves the right to curve the final grades, depending on the overall performance of the class.

#### ***Class Participation***

Class participation is a critical part of this class because it prepares students for all other assignments and the final exam. Class participation includes coming to class prepared (having read and thought about the assigned materials) and participating in in-class discussions and exercises. While voluntary contribution is preferred, you can expect that you may be called upon at any time, whether to open class discussion with a summary of the key issues covered in the readings or to answer a specific question. After each class, the instructor will take notes on students' contributions to the class session.

#### ***Carmen Discussion of Readings***

For each day's set of readings, a study question is posted as a new topic under the "Daily Question" forum in Carmen. These questions are designed to reinforce key concepts from the reading materials and to engage critical thinking about how the materials relate to food system planning and policy. These questions are designed to prepare you for class discussion and for the eventual final exam.

Of the around two dozen sets of readings, you are expected to contribute to a minimum of 10 Carmen discussions. Respond to the posting (do not start a new thread). A response is considered complete if you

contribute original content. For example, you can agree with another student's response, but you must provide further thoughts of your own or explain why you agree. You are welcome (and encouraged) to prepare more than the minimum of responses. There is no one right answer, but there are insufficient responses. Contributions are due PRIOR to the class session within which the reading is covered. Each contribution is worth 1% point for a total of 10%.

### ***Healthy Food Access Exercise and Reports 1 and 2***

The purpose of this activity is to provide students with an opportunity to explore the food access gap environment to better inform the planning and community economic development process. Instructions are available for these two assignments on Carmen and further discussion about the assignment will take place during class. The first written report is due **Due 9/27 by 5 PM**. The report is to be placed in the Carmen Dropbox titled for this assignment. Any late work will be reduced by one full grade level for each day the assignment is late. Day one starts immediately after the assignment is due. The second report is due by **Due 10/18 by 5 PM**.

### ***Policy Brief***

Individually, or in teams of two, you will write a very short public policy brief on a recommended approach a *local* decision-making body food system topic to address a food system failure. The purpose of this exercise is for you to develop a more in-depth and critical understanding of a community food system topic not covered in class, but of interest to you, and to apply basic concepts from readings and class discussion. Instructions are available for this assignment on Carmen and further discussion about the assignment will take place during class. This assignment is due **11/15 by 5 PM**.

### ***Final Exam***

The short essay-based comprehensive final exam covers major class concepts. A review session will be offered. The date will be determined collectively in class. Writing and reviewing entries for the Carmen Discussion of Readings will help prepare students for the final exam. Our scheduled final exam is **December 16<sup>th</sup>, 10:00am-11:45am**.

### **Attendance Policy**

While I expect you to attend class regularly, I will not take daily attendance. Note that success on class assignments is likely to depend on your attendance record.

### **Digital Etiquette**

Aside from two to three class sessions, lap-tops, tablets and phones are not required for this class. The use of these devices for non-class purposes is disrupting to the instructor and the students nearby. A few rules to follow: First, digital devices may be used for class-related activities, such as note taking and referencing class readings. Second, if are using a lap top that has a screen visible by other students, consider sitting toward the back so as not to distract other students. If you find someone's use of digital devices distracting, feel free to move. Third, often a "digital break" will be offered in most classes, allowing you to use devices for non-class purposes.

### **Academic Misconduct Policy**

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487).

For additional information, see the Code of Student Conduct ([http://studentaffairs.osu.edu/info\\_for\\_students/csc.asp](http://studentaffairs.osu.edu/info_for_students/csc.asp)).

## **Student Accommodation Policy**

Students with disabilities that have been certified by the Office for Disability Services will be appropriately accommodated, and should inform the instructor as soon as possible of their needs. The Office for Disability Services is located in 150 Pomerene Hall, 1760 Neil Avenue; telephone 292-3307, TDD 292-0901; <http://www.ods.ohio-state.edu/>. Students not certified by the Office of Disability Services but with any reason for concern about accommodation should feel free to contact the instructor at their earliest convenience.

### **Part 1. The Global Food System and Food System Trends**

*August 26, Course Introduction*

*August 31, The Food System*

Clapp, Jennifer. 2012. *Food*. Cambridge: Polity Press. Chapter 1

Reference: Glossary of Food Systems. Department of Urban and Regional Planning. University of Wisconsin Madison: <http://foodglossary.pbworks.com/w/page/31253712/FrontPage>

*September 2, Food System Trends*

Clapp, Jennifer. 2012. *Food*. Cambridge: Polity Press. Chapter 2

*September 9 – No Class*

*September 14, Food Trade*

Clapp, Jennifer. 2012. *Food*. Cambridge: Polity Press. Chapter 3

*September 16, Transnational Corporations and Food*

Clapp, Jennifer. 2012. *Food*. Cambridge: Polity Press. Chapter 4

*September 21, Review of Food Policy in the US*

Wilde, Parke. 2013. Lecture. <http://glennschool.osu.edu/food-policy/>

SKIM - Johnson, Renee and Jim Monke. 2010. "What Is the 'Farm Bill'?" Congressional Research Service. April 7, 2014. Accessed 7/8/14:

<http://fas.org/sgp/crs/misc/RS22131.pdf>

### **Part 2. Local Consequences, Healthy Food Access**

*September 23, Healthy Food Access: Physical, Economic, Production and Cultural Access*

USDA Economic Research Service. 2009. Access to Affordable and Nutritious Food: Measuring and Understanding Food Deserts and Their Consequences. Washington, DC: USDA, Economic Research Service. [Read the Report Summary] Accessed 2/23/11:

<http://www.ers.usda.gov/publications/ap-administrative-publication/ap-036.aspx#.U8Qr6vldXTo>

Alkon, Alison Hope and Julian Agyeman. 2011. *Cultivating Food Justice: Race, Class and Sustainability*. Cambridge, MA: MIT Press. Chapter 2.

**\*\*Healthy Food Access Report 1 Due 9/27 by 5 PM\*\***

September 28, *Healthy Food Access Solutions*

PolicyLink. 2011. Healthy Food, Healthy Communities - Expanded Version. READ PAGES 23-63. Accessed 11/19/2012:

[http://www.policylink.org/sites/default/files/HFHC\\_FULL\\_FINAL\\_20120110.PDF](http://www.policylink.org/sites/default/files/HFHC_FULL_FINAL_20120110.PDF)

**Part 3. Agri-Food System Alternatives**

September 30, *Framing Alternatives*

Kloppenber, J. Jr., John Hendrickson, and G.W. Stevenson. 1996. "Coming in to the Foodshed." *Agriculture and Human Values* 13(3): 33-42.

October 5, *Alternative Approaches*

Renting, H., T. K. Marsden, et al. 2003. "Understanding Alternative Food Networks: Exploring the Role of Short Food Supply Chains in Rural Development." *Environment and Planning A* 35: 393-411.

**Part 4. Food System Governance, Planning and Policy**

October 7, *What is Local and State Food Policy?*

Hamilton, Neil. 2002. Putting a Face on our Food: How State and Local Food Policies Can Promote the New Agriculture. *Drake Journal of Agricultural Law*. 7(2): Pages 408-418 only. Accessed 11/19/2012:

<http://www.law.drake.edu/academics/agLaw/docs/agPublications-puttingAFaceOnOurFood.pdf>

Day Farnsworth, Lindsey. 2014. Local Food System Policy. Community, Local and Regional Food Systems eXtension Community of Practice. Accessed 7/8/14:

[http://www.extension.org/pages/70527/local-food-system-policy#.U7xvk\\_ldXTo](http://www.extension.org/pages/70527/local-food-system-policy#.U7xvk_ldXTo)

SKIM - Neuner, Kailee, Sylvia Kelly, and Samina Raja. 2011. Planning to Eat: Innovative Local Government Plans and Policies to Build Healthy Food Systems in the United States. Buffalo, NY: The State University of New York. Pages 26-34 only. Accessed 11/19/2012:

[http://cccfoodpolicy.org/sites/default/files/resources/planning\\_to\\_eat\\_sunybuffalo.pdf](http://cccfoodpolicy.org/sites/default/files/resources/planning_to_eat_sunybuffalo.pdf)

October 12, *Local Food System Governance*

Mendes, Wendy. 2008. "Implementing Social and Environmental Policies in Cities: The Case of Food Policy in Vancouver, Canada." *International Journal of Urban and Regional Research*, 32: 942-967.

October 14, *Planners and the Food System*

Pothukuchi, Kameshwari and Jerome L. Kaufman. 2000. "The Food System: A Stranger to the Planning Field." *Journal of the American Planning Association*. 66(2)

SKIM - Neuner, Kailee, Sylvia Kelly, and Samina Raja. 2011. Planning to Eat: Innovative Local Government Plans and Policies to Build Healthy Food Systems in the United States.

Buffalo, NY: The State University of New York. Pages 1-13 only. Accessed 11/19/2012:  
[http://cccfoodpolicy.org/sites/default/files/resources/planning\\_to\\_eat\\_sunybuffalo.pdf](http://cccfoodpolicy.org/sites/default/files/resources/planning_to_eat_sunybuffalo.pdf)

**\*\*Healthy Food Access Report 2 Due 10/18 by 5 PM\*\***

*October 19, Healthy Food Access Discussion*

*October 21, Food Policy Councils*

Scherb, A., Palmer, A., Frattaroli, S., & Pollack, K. (2012). Exploring food system policy: A survey of food policy councils in the United States. *Journal of Agriculture, Food Systems, and Community Development*, 2(4), 3–14.  
<http://dx.doi.org/10.5304/jafscd.2012.024.007>

*October 26, Food System Assessments*

Freedgood, Julia, Marisol Pierce-Quiñonez, and Kenneth A. Meter. 2011. “Emerging assessment tools to inform food system planning.” *Journal of Agriculture, Food Systems, and Community Development*. 2(1): <http://www.agdevjournal.com/volume-2-issue-1/224-emerging-assessment-tools.html?catid=87%3Afood-system-planning-papers>

*October 28, Food System Zoning and Regulation*

The Harvard Law School Food Law and Policy Clinic. 2012. Good Laws, Good Food: Putting Local Food Policy to Work for our Communities. Pages 30-45 only. Accessed 11/19/2012: <http://blogs.law.harvard.edu/foodpolicyinitiative/files/2011/09/FINAL-LOCAL-TOOLKIT2.pdf>

SKIM - Neuner, Kailee, Sylvia Kelly, and Samina Raja. 2011. Planning to Eat: Innovative Local Government Plans and Policies to Build Healthy Food Systems in the United States. Buffalo, NY: The State University of New York. Pages 14-25 only. Accessed 11/19/2012:  
[http://cccfoodpolicy.org/sites/default/files/resources/planning\\_to\\_eat\\_sunybuffalo.pdf](http://cccfoodpolicy.org/sites/default/files/resources/planning_to_eat_sunybuffalo.pdf)

*November 2, Agriculture and Land Use*

Heimlich, Ralph, 1989. “Metropolitan Agriculture: Farming in the City’s Shadow.” *Journal of the American Planning Association* 55:457-466.  
Mukherji, Nina and Alfonso Morales. 2010. “Zoning for Urban Agriculture.” *Zoning Practice. American Planning Association*. March 2010. Accessed 11/19/2012:  
<http://www.planning.org/zoningpractice/2010/pdf/mar.pdf>

*November 4, Waste and the Food System*

Gunders, Dana. 2012. “Wasted: How America Is Losing Up to 40 Percent of Its Food from Farm to Fork to Landfill.” Natural Resource Defense Council. August 2012 iP:12-06-B

**Guest lecture:** Angel Arroyo-Rodríguez, RS, AICP, Environmental Planner, Program Development and Materials Conservation Unit, Solid Waste Management Planning Unit, Division of Materials and Waste Management, Ohio EPA

**Part 6. Who is (and is not) Coming to the Table**

*November 9, Community Food Security, Sustainable Ag*

Allen, Patricia. 2004. *Together at the Table: Sustainability and Sustenance in the American Agrifood System*. University Park, PA: Penn State Press [Chapter 2]

DRAFT - August 17, 2015

November 11 – No Class

**\*\*November 15, Policy Brief Lite Due 11/15 by 5 PM\*\***

November 16, *Civic Agriculture*

Lyson, Thomas. 2000. Moving toward Civic Agriculture. *Choices*. 15(3): 42-45.

November 18, *Anti-Hunger*

Winne, Mark. 2008. *Closing the Food Gap: Resetting the Table in the Land of Plenty*. Beacon: Boston. Chapter 5.

November 23, *Food Justice and Food Sovereignty*

Alkon, Alison Hope and Julian Agyeman. 2011. *Cultivating Food Justice: Race, Class and Sustainability*. Cambridge, MA: MIT Press. Chapter 1

Holt-Giménez, Eric. Food Security, Food Justice, or Food Sovereignty? *Food First Backgrounder*. Institute for Food and Development Policy. 16(4). Accessed 7/8/14: [http://foodfirst.org/wp-content/uploads/2013/12/BK16\\_4-2010-Winter\\_Food\\_Movements\\_bckgrndr-.pdf](http://foodfirst.org/wp-content/uploads/2013/12/BK16_4-2010-Winter_Food_Movements_bckgrndr-.pdf)

November 30, *The Family Farm and Farm/Food System Labor*

Kuehne, Geoff. 2012. "My Decision to Sell the Family Farm." *Agriculture and Human Values*.30(2): 203-213

Review the website: <http://www.whyhunger.org/food-workers>

## **Part 7. Critiques of Alternative Food Systems**

December 2, *What is Local?*

Born, Branden and Mark Purcell. 2006. "Avoiding the Local Trap: Scale and Food Systems in Planning Research." *Journal of Planning Education and Research* 26: 195-207.

December 7, *Subjects of Alternative Food Practice*

Guthman, Julie. 2008. "Bringing good food to others: investigating the subjects of alternative food practice." *Cultural Geographies* 15(4): 431-447

Guthman, Julie. 2007. "Can't Stomach It: How Michael Pollan et al. Made Me Want to Eat Cheetos." *Gastronomica: The Journal of Food and Culture*, Vol. 7(3): pp. 75-79

December 9, *Are Alternatives, Alternative?*

Ilbery, B., & Maye, D. (2005). Alternative (shorter) food supply chains and specialist livestock products in the Scottish-English borders. *Environment & Planning A*, 37(5): 823-844.

**\*\*December 16, Final Exam 10:00am-11:45am\*\***