



THE OHIO STATE UNIVERSITY

JOHN GLENN COLLEGE OF PUBLIC AFFAIRS

Public Affairs 6080:
Concepts and Methods of Program Evaluation (Hybrid)
Spring 2017

Professor: Hongtao Yi, Ph.D.
Office: 210 P Page Hall
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Office Hours: Thursdays 4 to 5pm, or by appointment
Class location: Page Hall 040
Class Time: Thursdays 5:45 to 7:45pm
of Credit Hours: 4

COURSE OBJECTIVES

The purpose of this course is to enhance the student's understanding of program evaluation and research design. The issues covered and skills acquired in this course will be of value in his/her role as a producer and consumer/initiator of evaluation research. By the end of the quarter, the student should be able to do the following:

1. Critically assess evaluation plans/research designs and research,
2. Design an outcomes evaluation study, and
3. Think like a policy analyst.

REQUIREMENTS AND EXPECTATIONS FOR A HYBRID CLASS

This course is offered as a hybrid version, which means that 50% of the course content is delivered online, and the other 50% of the course content is delivered in class. In order to succeed in this class, students are required to carefully complete the online portion of the class activities, including readings, slides, videos, audios, and online interactions. The interactions in the in-class sessions will depend heavily on students' mastery of the offline materials. Online materials are updated weekly by Fridays, so that students can view these contents before the next class session.

CLASS ATTENDANCE

Students are required to actively participate in class discussions and exercises. In addition, there will be in-class group exercises. These assignments must be completed in-class and there will be no make up assignments. During sessions in which there are no in class exercises, advance permissions are required for missing classes.

READINGS

The required books are available at Barnes and Noble and from many online sources. Students can access textbook information via the Barnes & Noble bookstore website: www.shopOhioState.com as well as from their BuckeyeLink Student Center. This information is disseminated by B&N to all area bookstores. You may buy from a store of your choice and/or shop for books (always use ISBN# for searches) online.

(W) Carol H. Weiss. Evaluation, Second Edition. ISBN#0133097250.

(L) Laura Langbein. Public Program Evaluation: A Statistical Guide. ISBN#9780765626127

In addition, other readings you must access electronically on the course site on Carmen:

(C) <https://carmen.osu.edu/>

Readings listed for each session must be completed *before* the session.

CLASS PROCEDURES AND GRADING

A lecture/discussion mode will be employed. Grades will be determined as follows:

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| 1. Two In-class Quizzes | 30% |
| • The first is on Feb 9th (15%) | |
| • The second is on Mar 9th (15%) | |
| 2. Six In-class Group Exercises (each 3%) | 18% |
| • No make-ups are available for these assignments. | |
| 3. Evaluation Design Project | 40% |
| A. Part 1: Introduction and Process Evaluation
(Due June 21 st) | 15% |
| B. Part 2: Literature Review and Outcome Evaluation Design
(Due Aug 2 nd) | 15% |
| C. In-class Presentation | 10% |

Note: See the design guidelines document for further instruction.

4. Attendance

12%

The following grading scale will be used.

93 – 100 = A, 90 -92.9 = A-, 87 – 89.9 = B+, 83 – 86.9 = B, 80- 82.9 = B-,

77 – 79.9 = C+, 73 – 76.9 = C, 70 – 72.9 = C-, 67 – 69.9 = D+, 60 - 66.9 = D, <60 = E.

ACADEMIC INTEGRITY

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term “academic misconduct” includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct (http://studentaffairs.osu.edu/info_for_students/csc.asp).

GRADE APPEALS

Your grades on assignments and exams are intended to reflect the overall quality of work you submit. If you think the grade does not reflect the quality of your performance on the assignment, you may appeal your grade on an assignment. To appeal a grade, submit a clear written explanation describing why you believe the assigned grade is inappropriate within one week after your work is returned. I will carefully consider all such appeals.

Disability Statement

“Students with disabilities that have been certified by the Office for Disability Services will be appropriately accommodated. Students should inform the instructor as soon as possible of their needs. The Office for Disability Services is located in 150 Pomerene Hall, 1760 Neil Avenue; telephone 292-3307, TDD 292-0901; <http://www.ods.ohio-state.edu/>

Accommodation Policy

The University strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability (including mental health, chronic or temporary medical conditions), please let me know immediately so that we can privately discuss options. To establish reasonable accommodations, I may request that you register with Student Life Disability Services. After registration, make arrangements with me as soon as possible to discuss

your accommodations so that they may be implemented in a timely fashion. **SLDS contact information:** slds@osu.edu; 614-292-3307; slds.osu.edu; 098 Baker Hall, 113 W. 12th Avenue.

COURSE TIMELINE

WEEK 1 (Jan 12)

Introduction to the course and hybrid delivery
Introduction: Issues in Evaluation Research

READINGS:

(L) Ch. 1
(W) Ch. 1-5, 14
(C) "Logic"

WEEK 2 (Jan 19)

Process Evaluation

READINGS:

(L) None
(W) None
(C) "Process"

WEEK 3 (Jan 26)

Conceptual Issues

READINGS:

(L) None
(W) None
(C) "Unintended"

WEEK 4 (Feb 2)

Methodological Issues

READINGS:

(L) 2, 3
(W) Ch. 6, 7
(C) "Soc Research"

WEEK 5 (Feb 9)

Quiz 1: Internal and External Validity

WEEK 6 (Feb 16)

Experiments

READINGS:

(L) Ch. 4

(W) Ch. 9

(C) "Soc Research"

WEEK 7 (Feb 23)

Quasi experiments I

READINGS:

(L) Ch. 5

(W) Ch. 8

(C) "Soc Research"

WEEK 8 (March 2)

Quasi experiments II

READINGS:

(L) Ch. 5

(W) Ch. 8

(C) "Soc Research"

WEEK 9 (March 9)

Quiz 2: Experiments, Quasi-experiments

WEEK 10 (March 16)

Spring break, no class

WEEK 11 (March 23)

Pre experiments/Non-experiments

READINGS:

(L) Ch. 7

(W) Ch. 12-13

(C) "Soc Research"

WEEK 12 (March 30)

Qualitative Method

(W) Ch. 11

WEEK 13 (April 6)

Data Collection
(L) Ch. 7
(W) Ch. 7

WEEK 14 (April 13)

Student Presentations

WEEK 15 (April 20)

Student Presentations

Week 16 (April 27) Final Evaluation Design Project DUE

Evaluation Design Deliverables

DUE Feb 2

Paper Topic – Evaluation Question, Data Source, Journals for Lit Review

Submit via Carmen Dropbox

Instructors to provide feedback

DUE Feb 23

Paper Part 1 – Introduction for paper, Process Evaluation

Submit via Carmen Dropbox

Graded

DUE April 6

Peer Review Summary – Evaluation Question, X O Evaluation design, key variables, strengths/weaknesses of design

Outline/Bullet point form

Limit one page

Bring 4 paper copies to class

To be traded with other students for peer review in class

DUE April 13/20

Student Presentations

5 Slides: Intro, Evaluation Question, X O Evaluation design, key variables, strengths/weaknesses of design

Feedback on design provided by instructors and students

DUE April 26

Paper Part 2 – Lit Review, Evaluation Design, Strengths/Weaknesses of design

Submit via Carmen Dropbox

Include Paper Part 1 with submittal