



# THE OHIO STATE UNIVERSITY

## JOHN GLENN SCHOOL OF PUBLIC AFFAIRS

### Concepts and Methods of Program Evaluation

PUBAFRS 6080

SPRING 2015

Tuesday & Thursday, 12:40-2:30 PM

Page Hall 060

### Dr. NEAL H. HOOKER

Professor of Food Policy

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Office Hours: Wednesdays 11:00am-2:00pm

and by appointment

**Course Description:** To enhance the student's understanding of program evaluation and research design. To become a better consumer/initiator of evaluation research.

**Learning Objectives:** By the end of this course students will be able to:

- Critically assess evaluation plans/research designs and research.
- Design an outcomes evaluation study, and
- Think like a policy analyst.

**Carmen:** Slides/handouts, additional readings and interesting links, announcements, grades, group collaboration tools and other information as needed. You will need a recent version of an adobe/pdf reader.

**Expectations:** Your attendance and involvement in class is vital, ***be prepared to discuss the material assigned***. Group work is critical as is in-class discussion. Cheating and plagiarism will be punished to the full extent of OSU's Code of Student Conduct <http://studentaffairs.osu.edu/csc/>. In particular, Section 3335-23-04 regards prohibited conduct, which is subject to disciplinary action. Assignments and papers are to be uploaded to Carmen dropbox by 5:00pm on the due date. Late graded elements will be deducted points. There will be no final exam.

**Outcome evaluation design:** see handout

### Grades:

Assignments (4, 5% each)	20%	90% +	A or A-
Exam 1	15%	80% +	B+ B or B-
Outcome evaluation design (draft)	10%	70% +	C+ C or C-
Exam 2	15%	60% +	D+ or D
Outcome evaluation design (presentation)	15%	59% or below+	E
Outcome evaluation design (final)	25%		

**TOTAL 100%**

	Draft Evaluation Design 10% of class grade	Final Evaluation Design 25% of class grade
<i>Criteria</i>	<i>Points</i>	<i>Points</i>
Grammar	10	30
Logic model	10	30
Literature review	20	40
Supporting data	10	40
Quality of design	20	40
Data analysis plan	20	40
Findings interpretation plan	10	30

Total	100	250
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## Accommodation for Disabled Students

The Ohio State University Office for Disability Services is a key resource for disabled students who require assistance. If you anticipate needing their assistance contact them as soon as possible.

150 Pomerene Hall, 1760 Neil Avenue

Tel: 614-292-3307     <http://www.ods.ohio-state.edu/>

### Class Schedule

Weeks/Dates	Topics	Readings
1. January 13 & 15	Introduction	Stake, R. and L. Mabry (1998). "Ethics in Program Evaluation." <i>Scandinavian Journal of Social Welfare</i> 7: 99-109
<b>Assignment 1 due in class January 20 – CITI Training</b>		
2. January 20 & 22	Understanding the program/policy/system to be evaluated	McLaughlin, John A. and Gretchen B. Jordan (1999). "Logic Models: A Tool for Telling Your Program's Performance Story." <i>Evaluation and Program Planning</i> 22(1): 65-72
3. January 27 & 29	Different types of evaluations	(L) Chapter 1
4. February 3 & 5	Measurement validity and reliability, internal and external validity	(L) Chapters 2-3 Morell, Jonathan (2005). "Why Are There Unintended Consequences of Program Action, and What Are The Implications for Doing Evaluation?" <i>American Journal of Evaluation</i> 26(4): 444-463
5. February 10 & 12	Experiments	(L) Chapter 4
<b>Assignment 2 – experiments – due 5pm February 13</b>		
<b>February 17 Review</b>		
6. February 19	<b>Exam 1</b>	
7. February 24 & 26	Quasi-experiments	(L) Chapter 5
8. March 3 & 5		
<b>Assignment 3 – quasi-experiments – due 5pm March 6</b>		
9. March 10 & 12	Pre-experiments and non-experiments	(L) Chapter 6
<b>SPRING BREAK March 16-20</b>		
<b>Assignment 4 – non-experiments – due 5pm March 23</b>		
10. March 24 & 26	Analysis; Meta and Mega	(L) Chapters 7 & 8
11. March 31 & April 2		
<b>Draft Evaluation Design due 5pm April 3</b>		
<b>April 7 Review</b>		
12. April 9	<b>Exam 2</b>	
13. April 14 & 16	Student Presentations	
14. April 21 & 23		
<b>Final Evaluation Design due 5:00 pm April 27</b>		
<b>No Final Exam</b>		

SAMPLE