CRPLAN 6890/PUBAFRS 6890: ULI Prep Course

Instructor name: Aaron Domini
Year and term: Autumn 2015
Meeting time: M-F 8:00 – 9:30 AM (2 credits)
Meeting location: Knowlton 178
Credits: 2 Credits

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COURSE INFORMATION

PREQUISITES
There are no prerequisites for this course. However, students should be generally familiar with real estate development, urban design, graphic design, and oral communication.

DESCRIPTION
This purpose of this course is to develop an understanding of land development including site planning, urban design, market influences, real estate parameters/influences, and presentation of design concepts to professional audiences.

GOALS & OBJECTIVES
The goals and objectives of the course is to prepare for the ULI Hines Competition. This includes the following:
1. Gain an understanding of site planning
2. Develop insight into the types, scales, and form of commercial, residential, hospitality and mixed use development patterns
3. Learn advanced presentation skills
4. Develop a preliminary understanding of real estate financing
5. Learn to work in multi-disciplinary groups to create redevelopment design concepts
6. Learn various hand and graphic design techniques to illustrate development concepts
7. Explore best practices and case studies in creative redevelopment

For more information on the ULI Hines Competition visit the following link.
http://uli.org/programs/awards-competitions/hines-student-design-competition/

FORMAT
The course format will be both lecture and studio/individual and group learning time. The Wednesday class will focus on lecture and student presentations. The Friday class will primarily include studio time to work on weekly assignments.

COURSE MATERIALS A roll of trace paper and an engineering scale will be needed for this course. This can be purchased at most art supply stores. There is no assigned reading.

SCHEDULE AND ASSIGNMENTS
Assignments (specific details of assignments are discussed in class)

Class 1. W 10/21

Subject: Overview of course

Assignment: Research retail development types (3 case studies)

Class 2. F 10/23

Subject: Work in studio on laying out development handbook / integrate commercial development types

Assignment: Research office development types (3 case studies)

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Class 3. W 10/28

    Subject: Student presentation on office development types

    Assignment: Research residential development types (3 case studies)

Class 4. F 10/30

    Subject: Student presentation on residential development types

    Assignment: Research hospitality and mixed use development types (3 case studies for each)

Class 5. W 11/4

    Subject: Student presentation on hospitality and mixed use development types

    Assignment: Finalize development handbook (group assignment) / Create 'planning kit' individual assignment

Class 6. F 11/6

    Subject: Concept planning

    Assignment: Concept Development Plan 1 - Location TBD

Class 7. W 11/11 (no class)

Class 8. F 11/13

    Subject: Present Concept Development Plan 1

    Assignment: Concept Development Plan 2 - Location TBD

Class 9. W 11/18

    Subject: Present Concept Development Plan 2

    Assignment: No Assignment

Class 10. F 11/20

    Subject: Review and discuss final assignment – ULI Draft Run

    Assignment: Mock ULI Competition (Group Assignment), Location TBD

Class 11. W 11/25 no class

Class 12. F 11/27 (no class)

Class 13. W 12/2

    Subject: Working session on final assignment in class

    Assignment: Continue working on final assignment

Class 14. F 12/4

    Subject: Working session on final assignment in class

    Assignment: Continue working on final assignment

Class 15. W 12/9

    Subject: Mock final presentation in class

    Assignment: Work on final presentation and boards

Class 16. F 12/11

    Subject: Final Presentation to Guest Panel

CRITERIA FOR EVALUATION OR GRADING

Students will be evaluated on attendance and participation. Fifty percent of the grade will be a reflection of attendance, and 50 percent will be based on participation. One letter grade at the end of the class will be assigned based on the following scheme. At any time students are encouraged to talk about their performance with the instructor. Students will not be negatively scored if they cannot attend class and make that known to the instructor so long as they complete the assignment for the class on time and ask questions if needed.

A   93-100
A-   90-92.9
B+   87-89.9
B   83-86.9

B-	80-82.9
C+	77-79.9
C	73-76.9
C-	70-72.9
D+	67-69.9
D	60-66.9
E	<60

PLANNING ACCREDITATION CRITERIA MET

The Planning Accreditation Board has a series of standards by which accredited planning programs are measured. Ohio State University has an accredited planning programs. Below is a list of accreditation criteria that are covered in this course.

- Planning Theory: appreciation of the behaviors and structures available to bring about sound planning outcomes.
- Planning Law: appreciation of the legal and institutional contexts within which planning occurs.
- Human Settlements and History of Planning: understanding of the growth and development of places over time and across space.
- The Future: understanding of the relationships between past, present, and future in planning domains, as well as the potential for methods of design, analysis, and intervention to influence the future.
- Written, Oral and Graphic Communication: ability to prepare clear, accurate and compelling text, graphics and maps for use in documents and presentations.
- Quantitative and Qualitative Methods: data collection, analysis and modeling tools for forecasting, policy analysis, and design of projects and plans.
- Plan Creation and Implementation: integrative tools useful for sound plan formulation, adoption, and implementation and enforcement.
- Leadership: tools for attention, formation, strategic decision-making, team building, and organizational/community motivation.
- Governance and Participation: appreciation of the roles of officials, stakeholders, and community members in planned change.
- Sustainability and Environmental Quality: appreciation of natural resource and pollution control factors in planning, and understanding of how to create sustainable futures.
- Growth and Development: appreciation of economic, social, and cultural factors in urban and regional growth and change.
- Social Justice: appreciation of equity concerns in planning.

COURSE POLICIES

ATTENDANCE

Students are expected to attend all scheduled class meeting times and related events as outlined in the course syllabus. Because this class is multidisciplinary it is understood there may be some conflicts with other studios and classes. Please communicate to the instructors if you will not be in class.

DEADLINES

Students who miss deadlines due to valid and documented extenuating circumstances may submit the required work at a date agreed upon with the instructor.

Unexcused work will not be accepted, incomplete projects will be evaluated in relation to their degree of completion, and a student is present only if he or she displays sufficient preparation for the course to the instructor.

STUDIO BEHAVIOR

Students must work in the studio because of the collaborative nature of research and the shared development of techniques. Students are responsible for keeping the studio clean, floors free from obstructions, and all studio furniture in good condition and original location. All presentation materials must be removed from review spaces following reviews and all studio materials must

be removed from the building at the close of spring semester. Students may store material in the studio credenzas over winter break.

COMMUNICATION

Students must check their university email daily.

GENERAL POLICIES AND PROCEDURES

ACADEMIC MISCONDUCT

Academic integrity is essential to maintaining an environment that fosters excellence in teaching, research, and other educational and scholarly activities. Thus, The Ohio State University and the Committee on Academic Misconduct (COAM) expect that all students have read and understand the University's Code of Student Conduct, and that all students will complete all academic and scholarly assignments with fairness and honesty. Students must recognize that failure to follow the rules and guidelines established in the University's Code of Student Conduct and this syllabus may constitute "Academic Misconduct."

OSU's Code of Student Conduct (Section 3335-23-04) defines academic misconduct as: "Any activity that tends to compromise the academic integrity of the University, or subvert the educational process." Examples include (but are not limited to) plagiarism, collusion (unauthorized collaboration), copying the work of another student, and possession of unauthorized materials during an examination. Ignorance of the University's Code of Student Conduct is never considered an "excuse" for academic misconduct, so it is recommended that you review the Code of Student Conduct.

If a faculty member suspects that a student has committed academic misconduct in a course, they are obligated by University Rules to report suspicions to the Committee on Academic Misconduct. It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. If COAM determines that a student has violated the University's Code of Student Conduct, the sanctions for the misconduct could include a failing grade in this course and suspension or dismissal from the University.

Resources you can refer to include:
The Committee on Academic Misconduct web page: oaa.osu.edu/coam.html
Ten Suggestions for Preserving Academic Integrity: oaa.osu.edu/coamtensuggestions.html

SEXUAL HARRASSMENT

Any forms of sexual harassment or intimidation will not be tolerated. OSU's Sexual Harassment policy, which applies to all faculty, staff, and students, includes lewd remarks and inappropriate comments made in the studio environment, classroom, and computer labs as well as the "display of inappropriate sexually oriented materials in a location where others can see it." Sexual harassment includes inappropriate behavior among two or more students; between students and faculty; and among faculty. The actions can take place in physical, verbal, or written forms. Refer to University's Code of Student Conduct 3335-23-04 (C) for additional information and for procedures on filing a complaint.

STUDENT RESOURCES

Knowlton Student Services
100 Knowlton Hall. Hours: 8 a.m. – 5 p.m. weekdays
Undergraduate Students: knowlton.osu.edu/students/undergraduate
Graduate Students: knowlton.osu.edu/students-current-students/graduate

Student Advocacy and the Dennis Learning Center
advocacy.osu.edu
dennislearningcenter.osu.edu

University Counseling and Consultation Services
ccs.ohio-state.edu

Ohio State Police Department
ps.ohio-state.edu
General non-emergency: (614) 292-2121

To report an emergency, dial 9-1-1

Accommodation Policy
"Students with disabilities that have been certified by the Office for Disability Services will be appropriately accommodated and should inform the instructor as soon as possible of their needs. The Office for Disability Services is located in 150 Pomerene Hall, 1760 Neil Avenue; telephone 292-3307, TDD 292-0901; http://www.ods.ohio-state.edu/."