

**PA6890**  
**Collaborative Governance Theory and Practice**  
**John Glenn Institute**  
**Ohio State University**  
**Spring Semester 2013**

**Instructor:** Maggie Lewis

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**Class Hours:** Tuesday 12:30-2:20 February 28-April 25

**Office Hours:** Before class or by appointment

**Location:** TBA

### **Course Description**

Civic dialogue, civic discourse and citizen engagement are some of the prerequisite tools necessary to create a “civil society”. Collaborative governance, as it has come to be known, brings public and private stakeholders together in collective forums with public agencies to engage in consensus-oriented decision making (*Collaborative Governance in Theory and Practice*, Chris Ansell and Alison Gash).

This course will examine the theory and practice of collaborative governance in contemporary public policy settings. Participants will review the theory through emerging writings, the practice through case studies, speakers and opportunities for observation and will be introduced to a core skill set including negotiation, group process, consensus building strategies, public engagement methods and more.

Students will be required to complete an out of class project which examines the use of collaborative governance principles in policy development. The project will entail identification of an issue for review and a critical evaluation of a “closed case” or a contemporary issue using the evaluative methods and best practices identified in class.

The course will be a mix of lecture/discussion, case study review, exercises and applied skill development.

### **Description of Expected Learning Outcomes**

- Understand the development of collaborative governance practice
- Understand the main concepts and best practices associated with collaborative governance
- Understand the use of collaborative governance strategies—or lack thereof—in public policy development
- Identify collaborative leadership in action

### **Readings and References**

Course Packet (Still in development/TBA)

On-line references and materials to be distributed in class

**Course Packet:** Contains all additional articles and cases listed in the course syllabus reading list above, except those which will be handed out in class.

### **Course Requirements and Grading**

The course will include a mix of class discussions, literature, articles, cases, class presentation assignments, a case review/mid-term paper and a final project.

**Case Review/Mid-Term Paper**-Students will select (or be assigned) a case example which embodies the opportunity for application of c/g tools, methods and engagement. Students will be asked to assess the case situation and recommend tools/methods which may be appropriate and would enhance opportunities for collaboration and value creation in the given case. Subject matter for the case review may be coordinated with the final project issue(s) in order to provide greater depth into an issue focus.

**Final Project**–Students will be expected to identify, track, participate in the development and report on a current public issue during the course term. The issue should be one of relevance to the students’ academic, research, professional and/or community interest(s) and should be of sufficient profile that policy developments are open to public (re)view. Student participation will be subject to those means available, e.g., observation of a public meeting, participation in a comment session (in person, or via web) and/or other methods.

Grades will be based on the following criteria:

Class Participation				30	
Case Review/Mid-Term Paper				30	
Final Project				40	
Grading scale (example)					
93 – 100	A	80 - 82	B-	68 – 69	D+
90 – 92	A-	78 - 79	C+	64 – 67	D
88 - 89	B+	73 - 77	C	63 & below	E
83 - 87	B	70 - 72	C-		

**ACADEMIC INTEGRITY (ACADEMIC MISCONDUCT)**

From: <http://oaa.osu.edu/coamfaqs.html#academicmisconductstatement>

The Ohio State University’s [Code of Student Conduct](#), Section 3335-23-04 defines academic misconduct as: “Any activity that tends to compromise the academic integrity of the University, or subvert the educational process.” Examples of academic misconduct include (but are not limited to) plagiarism, collusion (unauthorized collaboration), copying the work of another student, and possession of unauthorized materials during an examination. Ignorance of the University’s [Code of Student Conduct](#) is never considered an “excuse” for academic misconduct.

The Ohio State University and the Committee on Academic Misconduct (COAM) expect that all students have read and understand the University’s [Code of Student Conduct](#), and that all students will complete all academic and scholarly assignments with fairness and honesty. Failure to follow the rules and guidelines established in the University’s Code of Student Conduct may constitute “Academic Misconduct.” Sanctions for the misconduct could include a failing grade in this course and suspension or dismissal from the University.

**Students with disabilities** that have been certified by the Office for Disability Services will be appropriately accommodated, and should inform the instructor as soon as possible of their needs.

The Office for Disability Services is located in 150 Pomerene Hall, 1760 Neil Avenue; telephone 292-3307, TDD 292-0901; <http://www.ods.ohio-state.edu/>

<b>DATE</b>	<b>TOPIC</b>	<b>READING/ASSIGNMENT</b>
<b>Week 1</b>		<i>10/12 draft/Subject to Change</i>
	Course Introduction &	<i>Investing in Democracy</i> , Sirianni, 2009 Ch.2
	Intro. To Collaborative Gov. Theory	<i>C/G and Leadership</i> , O'Leary, et al 2011
<b>Week 2</b>		
	C/G Best Practices	<i>A Practical Guide to C/G</i> , PCI
		<i>Guide to Collab. Competencies</i> , UNCG
<b>Week 3</b>		
	C/G Comparative Cases	TBA
	Public/Private examples, cross sectoral	
<b>Week 4</b>		
	C/G Methods	Selected readings: <i>Magic of Dialogue</i> , Yankelovich,
		<i>Getting to Yes</i> , Fisher/Ury, <i>The Consensus Building Handbook</i> , Susskind
<b>Week 5</b>		
	C/G Tools	Selected readings: Reg. Neg IAP2, Shane
<b>Week 6</b>		
	Collaborative Leadership Strategies	<i>Investing in Democracy</i> , Sirianni, 2009 Ch.6
	& Policy Infrastructure to Support Collaboration	Selected readings about Open Gov't. Initiative
<b>Week 7</b>		
	Class Project Review	


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