PUBLIC AFFAIRS 7535

Markets or Mandates: The Political Economy of Regulation, Deregulation, and Reregulation

Professor Douglas N. Jones
Spring Semester, 2016
3 Credits, Thursdays, 2:35-5:10pm
Page Hall, Rm. 240

General Statement:
The economic regulation of industries and business activities has been a major governmental practice in the U.S. for well over a century. Two service sectors of great importance to the economy that historically have been a focus of regulation are the public utilities (electricity, natural gas, telecommunications, and water) and financial institutions. The main object of such oversight is consumer protection, broadly conceived, and looking after the public interest: the main structures employed are multi-member regulatory commissions (e.g., Federal Energy Regulatory Commission, Federal Communications Commission, Securities Exchange Commission) or single-administrator agencies (e.g., Treasury Department, Environmental Protection Agency). The last thirty years, however, have seen a reexamination of how best to achieve these goals—specifically when and where to employ various market competition mechanisms to replace direct intervention and continuous oversight. The result has been a paradigm shift to relaxed regulation (sometimes outright deregulation) and major reliance on markets in the utility (energy and telecommunications) and financial (banking and investment) fields. While trusting to market solutions in these sectors has provided some success stories, in other instances the results have been very uneven and occasionally (as we have learned) calamitous. This course examines the strengths and limitations of each approach—mandates and markets--the occasion for and evolution of their policy development, and the prospects for regulation, deregulation, and reregulation in the U.S. economy. Also included in this same context are several sessions on antitrust regulation and environmental regulation and their current status as policy instruments.

Class Procedure and Grading:
The class will meet weekly, and lecture/discussion will be the format based on assigned readings. A course packet will be available for purchase (strongly urged); postings on Carmen will be used; and certain additional readings will be handed out during class. In some cases a guest speaker will join a class session. A seminar atmosphere will be encouraged, and substantial class participation will be expected. A mid-term exam and a final exam will be given. The weighting for grading purposes will be: mid-term= 35%; final= 50%; and class participation= 15%.

Course Materials:
A required reading packet should be purchased. As mentioned, some additional required reading will be provided electronically and some by hard copy handouts.

Session Topics: The Course in Outline
Session #1 – Origin, Goals, and Concept of Commission Regulation
#2 -Theories and Independence of Administrative Regulation
#3 – Determining Rates and Returns
#4 – Energy Regulation and Sector Performance
#5 - Telecommunications Regulation and Sector Performance
#6- Appraisal of Utility Regulation/Deregulation: Successes, Failures, and In-Between
#7 – Midterm Examination
#8- Environmental Regulation (emphasis on energy sources)-- I
#9 – Environmental Regulation -II
#10 – Financial Regulation – I
#11 – Financial Regulation -- II
#12 -Antitrust Regulation – I
#13 -Antitrust Regulation -- II
#14-Reregulation: Whether, What, and How Much?

Session Assignments:
#1, January 14, --Charles F. Phillips, Jr., The Regulation of Public Utilities, 3rd ed., Public Utilities Reports, Inc. Arlington, Va., 1993, Ch. 1 and Ch. 2 (through p. 61) and Ch. 3 (handout).
#3, January 28- Phillips, Ch. 8 (through p. 342) and Ch. 10 (through p. 452)


#7, February 25,-- Midterm Examination


#13, April 14, -- W. G. Shepherd (as above), Chapter 11 -Antitrust Appraised (handout). Dennis W. Carlton, "Does Antitrust Need to be Modernized?", Journal of Economic Perspectives, Summer 2007, Vol. 21, No.3, pp. 155 -175 (Carmen).


Final Examination- TBA (over entire course)

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