

## Elective Offerings for Graduate Students

### **5590 Fundraising and Philanthropy for Nonprofit Organizations**

Designed for students interested in careers and/or volunteer roles in nonprofit administration and current professionals in this area: basic skills, theories, and applied methods of generating funding and creating development plans.

### **5591 Lobbying and Government Relations**

Designed to provide an introduction to lobbying government affairs and at the local, state and federal levels of government.

### **6500 Public Affairs Skills: Written and Oral Communication**

Being an effective communicator can determine the reach and impact of policy, as well as the ability of a public manager to influence change. Course information includes becoming a better writer and speaker on a topic of public policy - including communicating to diverse audiences with differing information demands.

### **6505 Public Affairs Skills: Governmental Accounting**

Explores governmental accounting and financial reporting. Topics include long term financing and state and local government financial condition analysis.

### **6510 Conveying Quantitative Data in Public Affairs**

Provides students with an understanding of how to convey complex information visually using software tools so as to facilitate, frame and inform debates around issues in public policy and public finance.

### **6515 Database Management**

Addresses the efficient and effective use of the database environment as a resource for the support of decision making at tactical, strategic and policy levels within the public sector.

### **6520 Balanced Scorecards and Dashboards**

Skills course that covers the development and display of performance information for decision making.

### **6525 Survey Design in Public Affairs**

Surveys key concepts and methods of survey design and implementation for public program evaluation and public policy analysis.

### **6890 Special Topics: Skills in Public Affairs**

Contains special topics exclusively appropriate to the "Skills" portion of the Glenn School Masters curriculum. Prior to scheduling, a syllabus with learning objectives, topics, and a rationale will be agreed upon by the faculty.



# JOHN GLENN COLLEGE OF PUBLIC AFFAIRS

## **7500 Energy Policy and the Environment**

Provides an historical and broad policy perspective on energy policy, energy resources and use, environmental protection, energy regulation, renewable resource economics, CO2 emission reduction strategies, and other issues.

## **7501 Grant Writing in the Public Sector**

An introduction to the public sector process of grant writing including techniques and structure. Cross-listed with CRPlan 6610.

## **7502 Health Policy and the Public Sector**

Investigates the rationale for government intervention in the health care sector of the economy. It examines the structure, financing, regulation, and delivery of health services.

## **7503 Higher Education Policy for Public Leaders**

Provides an introduction to education policy for public sector leaders. Topics include Higher Education economic foundations, budget processes, current policies, and international education and practice.

## **7504 Science and Technology Policy**

Surveys various aspects of science and technology policy such as scope, rationales, actors, politics of decisions, types of policies and priorities.

## **7505 Wicked Policy Problems**

Elective course examines “wicked” policy problems, or policy problems that require attention to multiple causal factors (e.g. economic, financial, political, social, cultural, technological).

## **7506 Workforce Planning and Policy**

Review of national level workforce systems; examination of technical aspects of workforce planning in nat’l and state policy contexts; planning governmental investments in education and workforce infrastructure using actual govt agency data.

## **7507 Criminal Justice Policy**

Overview of criminal justice system with focus on structural, organizational, and micro-level aspects of the criminal justice policy process; study of key systemic as well as current policy issues and fiscal impacts of policies.

## **7508 Juvenile Justice System Policy**

Studies similarities and differences in juvenile and criminal justice processes, and explores key policy and budgetary issues in the administration of juvenile justice.

## **7525 Policy and Strategy in the Nonprofit Sector**

Provides students with a broad overview of the nonprofit sector, exploring historical and legal foundations, the environmental context (and related opportunities and threats), and critical issues for particular nonprofit subsectors.

## **7526 Nonprofit Management and Governance**

A survey course on nonprofit management and governance, with a concentrated focus on evaluating and managing nonprofit capacity to achieve organizational performance and system impact.



# JOHN GLENN COLLEGE OF PUBLIC AFFAIRS

## **7530 Capital Budgeting and Capital Markets**

Informs Public Affairs students how to prioritize and fund capital budgets using traditional tools like tax exempt municipal obligations, and more recent innovations for financing long and short term capital budgets via traded financial instruments.

## **7531 Economic Development Policy**

Takes a practical approach to the legal, policy and business issues related to urban redevelopment. Gain a legal perspective as they investigate business and public policy issues surrounding redevelopment in our urban core.

## **7532 Governmental Accounting and Financial Management**

Explores governmental accounting and financial reporting. Topics include long term financing and state and local government financial condition analysis.

### **7533 Nonprofit Financial Management**

Focuses on financial management in nonprofit organizations which may rely primarily on donor support through pledges, grants and endowments or on revenues generated through the provision of services.

## **7534 Privatization**

Examines the theory and current practice of privatization against the backdrop of public policy and public administration.

## **7535 Regulation and Deregulations**

Examine the strengths and limitations of economic and social regulation, the occasion for and evolution of their policy development, and the prospects for regulation, deregulation, and re-regulation in the U.S. economy.

## **7536 Pensions, Savings & Insurance - the Public Perspective**

Balancing personal and societal savings and risk management strategies, fundamentals of public finance and risk management, savings and insurance as complements and substitutes to facilitate retirement, disability and macroeconomic shocks.

## **7537 Education Policy for Public Leaders**

Improvement of education at all levels is crucial to the development of an educated, active, and competitive citizenry. Understanding US and international education sectors and policy develops critical skills for leaders in the public sector.

## **7550 Contract Management**

Provides students with a perspective on the need and methods for managing contract relationships and outsourced services in the public-sector.

## **7551 Dispute Resolution**

Introduces students to the field of Alternative or Appropriate Dispute Resolution (ADR) and specifically the use of ADR in managing and resolving public policy disputes.

## **7552 Managing Innovation and Change**

Provides students with a perspective on the need and methods for creating innovation in public programs, including government agencies and nonprofit organizations.



# JOHN GLENN COLLEGE OF PUBLIC AFFAIRS

## **7553 Nonprofit Management and Governance**

Advanced survey course on nonprofit management and governance, with a concentrated focus on evaluating and managing nonprofit capacity to achieve organizational performance and system impact.

## **7554 Performance Measurement and Management in the Public Sector**

Provides students with an understanding of performance measurement and management principles to create useful performance information, to use data to manage operations, to develop more effective employees and to make financial decisions.

## **7555 Project Management**

Introduction to international standards and methods for project management (PM); the application of tools, the basic, ancillary, and “soft” skills for successful PM; public sector challenges; and strengths/limitations in a complex organic environment.

## **7556 Research and Development Management**

Provides an understanding of how Research & Development (R&D) is managed in various settings and to introduce the potential ways to enhance the processes and outcomes of R&D.

## **7557 Strategy for Public Organizations**

Provides students with a strategic perspective on the management and leadership of public sector organizations.

## **7558 Lobbying and Governmental Relations**

Intermediate-level seminar on lobbying government affairs and at the local, state and federal levels of government.

## **7570 Public Management Information Systems**

Critical study of the design and administration of management information systems for the public and nonprofit sectors.

## **7571 Multivariate Data Analysis for Public Policy and Management**

Provides an understanding of regression techniques, both from a “producer’s” and a “consumer’s” perspective. Regression, a statistical method used to study the relationships between variables, is used in public policy analysis.

## **7572 Policy Simulation and Modeling**

Introduction to the development of conceptual and data models for public policy analysis including hands-on experience with using simulations tools for agent-based and system dynamics modeling.

## **7590 Washington D.C. Research Project Seminar**

Required academic component of John Glenn School of Public Affairs Graduate Washington D.C. Internship Program. Students focus on the preliminary study of a policy problem utilizing internship and resources specific to Washington D.C.

## **7900 Capstone: Research Paper in Public Affairs**

Students integrate the knowledge and skills gained throughout the MA/MPA program by applying theory to practice through an in-depth policy or management analysis of a defined topic or a specific organization.



# JOHN GLENN COLLEGE OF PUBLIC AFFAIRS

## **7910 Capstone: Public Policy Issues**

Students integrate the knowledge and skills gained throughout the MA/MPA program by applying theory to practice through an in-depth Public Policy analysis of a defined topic or a specific organization.

## **7920 Capstone: Public Economics**

Students integrate the knowledge and skills gained throughout the MA/MPA program by applying theory to practice through an in-depth Public Economics analysis of a defined topic or a specific organization.

## **7930 Capstone: Public Budgeting and Finance**

Students integrate the knowledge and skills gained throughout the MA/MPA program by applying theory to practice through an in-depth Public Budgeting and Finance analysis of a defined topic or a specific organization.

## **7940 Capstone: Public Management**

Students integrate the knowledge and skills gained throughout the MA/MPA program by applying theory to practice through an in-depth Public Management analysis of a defined topic or a specific organization.

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## **7950 Capstone: Policy, Innovation & Strategy in the Nonprofit Sector**

Integrate the knowledge and skills gained throughout the MA/MPA program by applying theory to practice through an in-depth Nonprofit Management analysis of a defined topic or a specific organization.

## **7960 Capstone: Information Management**

Integrate the knowledge and skills gained throughout the MA/MPA program by applying theory to practice through an in-depth Information Management analysis of a defined topic or a specific organization.

## **7970 Capstone: Policy in an International Context**

Students integrate the knowledge and skills gained throughout the MA/MPA program by applying theory to practice through an in-depth International Context analysis of a defined topic or a specific organization.

