Marialejandra Guzmán

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EDUCATION

The Ohio State University's John Glenn College of Public Affairs   *Columbus, OH*
PhD in Public Policy and Management, expected 2026

Duke University's Sanford School of Public Policy   *Durham, NC*
Master of Public Policy, May 2016
- Social Policy Concentration and International Development Certificate

Pontificia Universidad Católica Madre y Maestra   *Santo Domingo, Dominican Republic*
B.S. in Economics, *summa cum laude*, June 2012

PROFESSIONAL AND RESEARCH EXPERIENCE

Crane Center for Early Childhood Research and Policy   *2022-present*
Research projects: Analysis of Publicly Funded Child Care Program in Ohio, Child Care Licensing and Quality Costs in Colorado, Ohio Preschool Development Grant
Principal Investigator: Dr. Lauren Jones

Education Policy Consultant   *2020-21*
Clients: Ministry of Higher Education of the Dominican Republic, Ministry of Education of the Dominican Republic, Instituto de Formación Docente Salomé Ureña (ISFODOSU)

Duke University   *2019-20*
Center for Advanced Hindsight, Common Cents Lab's Global Initiative in China, Mexico, and Turkey

Ministry of Education of the Dominican Republic   *2017-19*
Department of Educational Quality Evaluation

Ministry of the Presidency the Dominican Republic   *2017-18*
Vice-ministry of Development Policies, Working Group Building the National Qualifications Framework

Duke University   *2016-17*
Center for Advanced Hindsight, Common Cents Lab

Public Policy Institute of California   *Summer 2015*
Internship project: "County Offices of Education: Local Control and Accountability Plans"

Abdul Latif Jameel Poverty Action Lab (J-PAL)   *2012-14*
Impact Evaluation: "Learning the Value of Education in the Dominican Republic"
Principal Investigators: Drs. James Berry, Lucas Coffman, Christopher Neilson

Ministry of Finance of the Dominican Republic
Public Debt Office   *2011-12*

POLICY AND RESEARCH REPORTS

Analysis of Child Care Licensing and Quality Costs in Colorado: Background Report. (2024). Crane Center for Early Childhood Research and Policy, The Ohio State University.
(Co-authored with Lauren Jones, Jamie O'Leary, Rachel Vazquez, and Sunny Munn)

Ohio Publicly Funded Child Care Analysis: Final Report. (2022). Crane Center for Early Childhood Research and Policy, The Ohio State University.
(Co-authored with Lauren Jones, Jamie O'Leary, Caitlin Lennon, Julie Fitz, Sunny Munn, Nahae Kang, and Shivani Patel)

Results of the National Diagnostic Evaluation in Third Grade of the Dominican Republic. (2017). Department of Educational Quality Evaluation, Ministry of Education of the Dominican Republic. (Co-authored with José Mola)

Applying Behavioral Science to Increase Retention in Financial Coaching Clients. (2017) Center for Advanced Hindsight, Duke University.
(Co-authored with Emory Nelms, Stephanie Tepper, Kayla Speidel, and Lindsay Juarez)

Results of the National Diagnostic Evaluation in Sixth Grade of the Dominican Republic. (2018). Department of Educational Quality Evaluation, Ministry of Education of the Dominican Republic. (Co-authored with Leris Neris and Ariel Santos)

TEACHING EXPERIENCE

Teaching Assistant
>Behavioral Economics & Municipal Policy (masters), Fall 2015
>Macroeconomics I (undergraduate), Spring 2010
>J-PAL Executive Courses on Policy Evaluation, Guatemala City (2013); Santo Domingo (2014)

Guest lecturer
>"Early Childhood Care and Education Policy in the U.S." (Poverty & Inequality), Spring 2024

SCHOLARSHIPS AND FELLOWSHIPS

The Ohio State University's Inclusive Excellence Graduate Fellowship, 2021-2022

Inicia Educacion Scholarship, Full scholarship to pursue a master's degree in the U.S., 2014-2016

SERVICE

Sanford Latin American and Caribbean Student Group, co-president, 2015-16
Doctoral Student Organization, president, 2022-23

PROFESSIONAL ACTIVITIES

Workshops organized and facilitated
>"Applying Behavioral science to increase financial health"
>>Center for Advanced Hindsight, Durham, NC (October 2019)
>>Bogazici University, Istanbul, Turkey (July 2019)
>>Fundación MetLife, Mexico City, Mexico (June 2019)
>>St. Louis Office of Financial Empowerment, St. Louis, MO (March 2017)
>>Promise Indiana, Wabash, IN (February 2017)

United Way of Tucson and Southern Arizona, Tucson, AZ (January 2017)
Local Initiatives Support Corporation, Indianapolis, IN (August 2016); Houston, TX (August 2016); San Diego, CA (October 2016); Chicago, IL (September 2016)

Invited talks
"The Role of Behavioral Science in Designing Financial Health Solutions". MetLife Foundation. Seoul, South Korea (November 2019)

ASSOCIATION MEMBERSHIPS

Association for Public Policy Analysis and Management (Member)
Population Association of America (Member)

OTHER

Software: Stata, LaTeX, Qualtrics, R (basic)
Language Skills: Spanish (native), English (fluent), French (basic)